

# Mobility, Transportation, and Logistics Technology

MARKET UPDATE | WINTER 2022

### Mobility, Transportation, and Logistics Technology – Market Update

Dear Clients and Friends,

Houlihan Lokey is pleased to present the Winter 2022 edition of its Mobility, Transportation, and Logistics Technology Market Update. We have continued adapting to a recovering market and remain active in advising our clients as they mitigate M&A, financing, and other strategic initiatives. We have included industry insights, select recent transaction announcements, and a public markets overview to help you stay ahead in our dynamic and constantly evolving industry.

#### **Market Activity:**

- M&A and financing activity across the sector demonstrated incredible resiliency throughout Q3 2021 despite COVID-19 and macro headwinds.
  - ~\$98.9 billion of financing activity through Q3 2021 was 93% higher than the same period in 2020
  - ~\$84.4 billion in Q3 2021 M&A, putting the industry on track for a record level of M&A activity over the past 10 years
- Houlihan Lokey believes that M&A and financing activity across the mobility, transportation, and logistics technology industry will continue
  unabated throughout 2022, as technology adoption has accelerated and is anticipated to continue through the COVID-19 recovery and beyond.

#### Regards,



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### **Representative Industry Subsectors Covered**











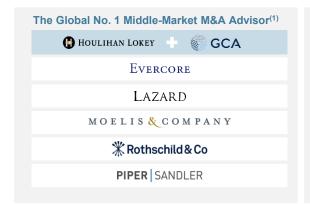






### Houlihan Lokey + GCA | The Preeminent Global Middle-Market M&A Advisor

Following the successful completion of the GCA acquisition, the combined firm is the No. 1 most active global M&A advisor, the most active technology M&A advisor in the world with 225 professionals, and the No. 1 most active advisor to private equity.



#### LEADING POSITIONS ACROSS SECTORS AND GEOGRAPHIES

Based on 2021 announced transaction volume, the combination of Houlihan Lokey and GCA will create the No. 1 Global Technology M&A Advisor, further its leadership in U.S. M&A, and make it a leading advisor across global, European, and Asian M&A.











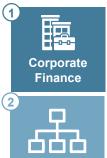


| •                              | HOULIHAN LOKEY 🕂 🌑 GCA  |
|--------------------------------|---|
| Market Capitalization          | \$7.3B  |
| Annual Revenues                | \$1.9B  |
| Employees                      | ~2,200  |
| Corporate Finance<br>Employees | 815+  |
| Locations                      | 38 locations across 18 countries  |
| Description                    | Global investment bank providing Corporate Finance,<br>Financial Restructuring, and Financial and Valuation<br>Advisory services with a leading position in the<br>industrials and technology sectors |

### **How Houlihan Lokey Can Help**

Our firm is extremely well equipped to help our clients navigate uncertain times. We respond quickly to challenging situations and are constantly helping clients to analyze, structure, negotiate, and execute the best possible solutions from both strategic and financial perspectives.

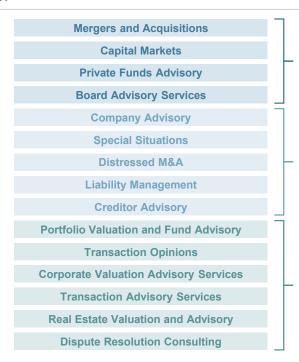
#### What We Offer



Financial Restructuring

Financial and

Valuation Advisory



We are widely recognized as a leading M&A advisor to the mid-cap and have long-standing relationships with capital providers, including commercial banks and other senior credit providers, insurance funds, asset managers, and mezzanine fund investors. Few other investment banks maintain the breadth of relationships and capital markets intelligence that we do.

We have the largest restructuring practice of any global investment bank. Since 1988, we have advised on more than 1,500 restructuring transactions (with aggregate debt claims in excess of \$3.0 trillion). We served as an advisor in 12 of the 15 largest bankruptcies from 2000 to 2021.

Over nearly four decades, we have established ourselves as one of the largest financial and valuation advisory firms. Our transaction expertise and leadership in the field of valuation help inspire confidence in the financial executives, boards of directors, special committees, investors, and business owners we serve.

#### Why We Are Different



Dominant in Special Situations and Restructuring



Significant Experience With Financing Markets



Senior-Level Commitment and Dedication



Deep, Industry-Specific Expertise



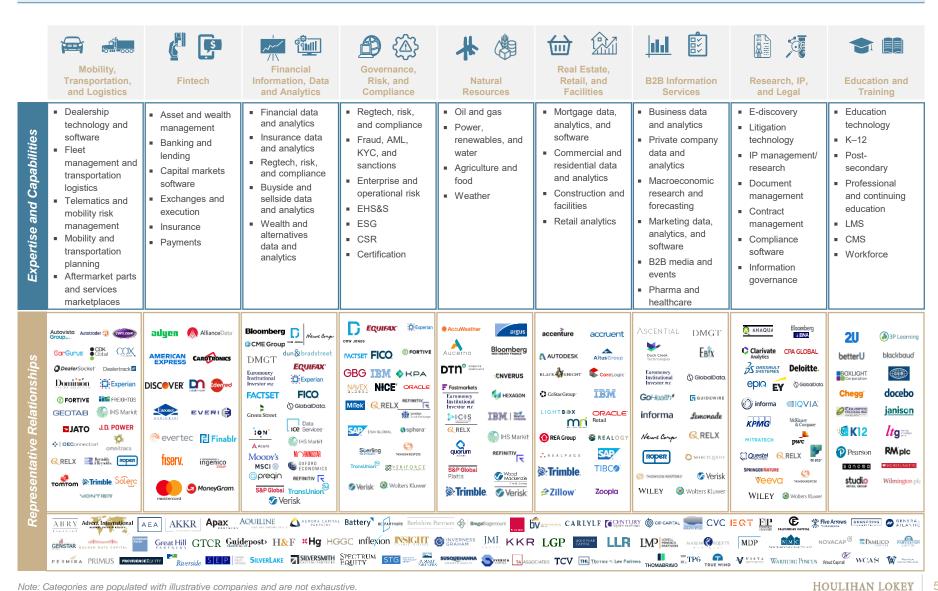
Superior Work Product/ Technical Abilities



Creativity, Imagination, Tenacity, and Positivity

### **Best-in-Class Global Data and Analytics Franchise**

Across the data and analytics horizontal, we focus on nine primary verticals and have developed entrenched relationships with the most prominent strategics and financial sponsors.



# **Select Houlihan Lokey Deal Case Studies**

Exceptional momentum in 2021 highlights Houlihan Lokey's deep sector knowledge supported by transaction execution experience.

| Transaction            | Project Jayhawk has been acquired by Undisclosed Buyer Seliside Advisor   | Project Impact Has been acquired by Undisclosed Buyer Seliside Advisor  | Asset Intelligence withfree council by informa has been acquired by Randall Reilly.  |  |  |
|------------------------|---|---|--|--|--|
| Deal Date              | Closed December 2021  | Closed December 2021  | Closed November 2021   |  |  |
| Target<br>Description  | Jayhawk is a provider of a data-driven vehicle delivery platform focused on vehicle relocation and on-demand delivery, moving high volumes of vehicles across the U.S. and Mexico. The company's solutions include remote vehicle inspections, documentation, remote test drives, and delivery and pickup.                  | Impact is at the center of the parts procurement ecosystem, focused on creating a marketplace for OEMs, dealerships, repair shops, and non-OEM parts suppliers. Impact collects, analyzes, and leverages data to deliver a catalog of auto parts and provide real-time information to support its customers.  | Asset Intelligence comprises Equipment Watch, Price Digests, and FleetSeek. These brands provide proprietary pricing data, information, and insights to businesses making decisions and investments in heavy construction equipment, commercial vehicles, and other infrastructure assets. |  |  |
| Target<br>Geography    |   |   |  |  |  |
| Houlihan<br>Lokey Role | Sellside Advisor  | Sellside Advisor  | Sellside Advisor   |  |  |
| Transaction            | Clipper Data has been acquired by  KPLER  Settliside Advisor  | a portion company of  ABRY FART YERS has been acquired by  STONE POINT CAPITAL  Solibide Advisor  | edriving a portiolio company of CIP CAPITAL has been acquired by Solero Solitido Advisor   |  |  |
| Deal Date              | Closed September 2021   | Closed September 2021   | Closed June 2021   |  |  |
| Target<br>Description  | ClipperData provides unique data offerings for the global commodity markets with specialties in petroleum liquids coverage, particularly in the United States. Its proprietary data is used by hundreds of industry professionals, including leading oil and gas companies, traders, utilities, and financial institutions. | SambaSafety is the leading North American provider of cloud-based mobility risk management software solutions for organizations with commercial and noncommercial drivers. SambaSafety helps employers identify high-risk drivers and enforce safety policies, helps insurers to make informed decisions, and helps background screeners to perform checks. | market-leading SaaS provider of driver risk managemer<br>and remediation solutions, helping organizations around   |  |  |
| Target<br>Geography    |   |   |  |  |  |
| Houlihan<br>Lokey Role | Sellside Advisor  | Sellside Advisor  | Sellside Advisor   |  |  |

# Mapping the Houlihan Lokey Mobility, Transportation, and Logistics Technology Landscape

We have robust subsector coverage with transaction execution experience across emerging and disruptive technology categories within the ecosystem.





Aftermarket Repair/Parts Data and Marketplaces



Fleet Management



Logistics and Supply Chain Technology



**Telematics and Connected Car** 



Digital Freight
Matching
Platforms



Mobility and Public Transportation Planning



Maritime Fleet
Operations and
Fleet
Management



### **Converging Business Models**

Tech-Enabled Services • Information Services • Data and Analytics • Transactional • Subscription • SaaS

### **Key Drivers of M&A Activity Across the Landscape**

**Representative Transactions and Investments** 

#### Market Consolidation

- Verticalization: Expand end-market applicability by acquiring assets with deep vertical expertise.
- Accelerate Scale: Combining product portfolios and core solutions is an efficient way for incumbents to scale quickly and reach new market segments.















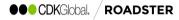


# Product and Geographic Expansion

- Add Complementary Offerings: Strengthen the existing product suite through the addition of inorganic add-ons.
- Add New Offerings: For some companies, it is easier to acquire technology rather than develop it internally.















### Employing Data and Analytics to Drive Enhanced Capabilities

- **Business Intelligence:** Gain specialized expertise in analytics, telematics, and predictive modeling.
- Additional Data: Integrate incremental datasets to enhance existing data layers, or create new ones to drive diversification of capabilities.













#### Digital Channels Replacing Physical Channels

- **Modernization:** Category constituents that have operated their businesses on paper and legacy filing systems are investing in more advanced technology platforms.
- Talent Acquisition: New software development capabilities accompany the acquisition of technology startups.







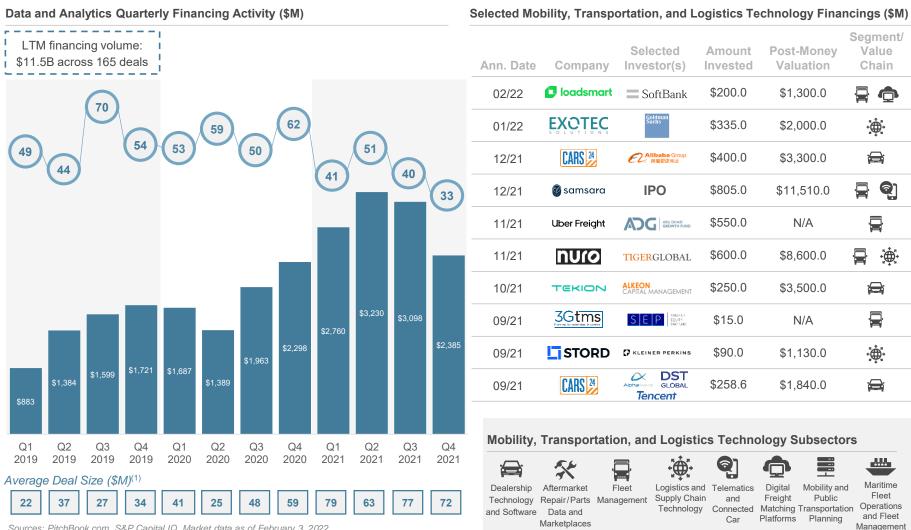






### Financing Activity Continues Across Value Chain Categories

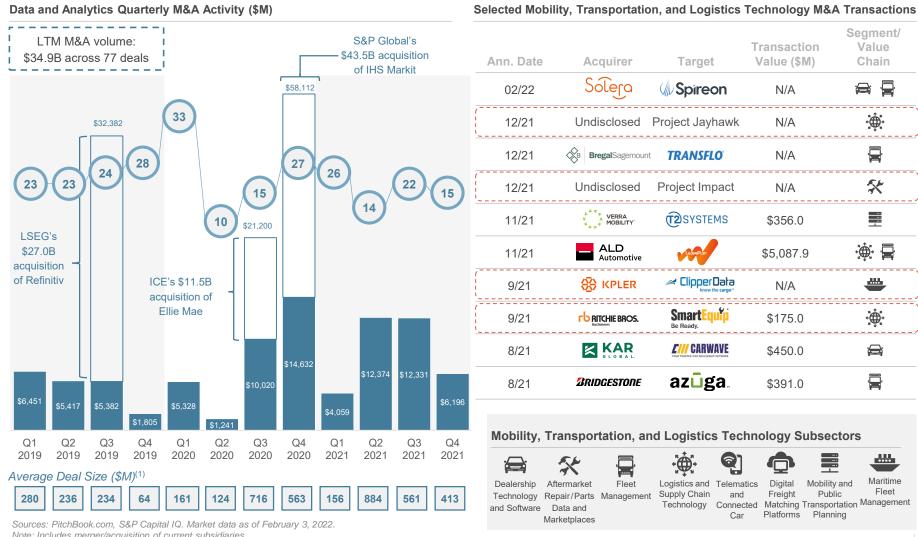
Fundraising activity remained robust throughout the guarter, both for high-profile, later-stage companies as well as earlier-stage startups. Recent financing activity has remained relatively distributed across key subsectors, with volumes and average deal size continuing to increase.



Sources: PitchBook.com, S&P Capital IQ. Market data as of February 3, 2022. Note: Includes early-stage and later-stage venture investments from funds and strategics. Average deal sizes exclude outlier transactions.

### Strategic M&A Activity Continues Across the Ecosystem

M&A activity across strategics and private equity continues at premium valuations for businesses offering best-of-breed technology and data analytics solutions, establishing favorable precedent benchmarks.

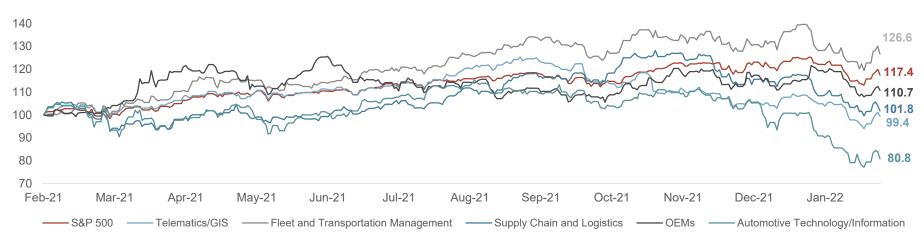


Note: Includes merger/acquisition of current subsidiaries.

### **Mixed Public Company Performance...**

Consistent with trends across the broader market, key subsectors within the mobility, transportation, and logistics technology category have rebounded from the March 2020 trough through the end of the year but have faced public market pressure as of recently.

#### LTM Share Price Performance



### **Public Company Ecosystem Segmentation**











LTM Share Price Performance

26.6% 10.7%

1.8%

0.6%

-19.2%

### ... Drives Valuation Differentiation in Certain Categories

Forward multiples across most subsectors have expanded YoY, as public markets seek stability of growth and profitability given market volatility.

### Enterprise Value / 2022E Revenue and Enterprise Value / 2022E EBITDA



| Operating \$ | Stats |
|--------------|-------|
|--------------|-------|

|                      | Fleet and Transportation<br>Management | Supply Chain and Logistics | Automotive Technology /<br>Information | Telematics / GIS | OEMs  |
|----------------------|--|----------------------------|--|------------------|-------|
| LTM Revenue Growth % | 9.9%                                   | 6.2%                       | 20.8%                                  | 8.6%             | 6.9%  |
| NTM Revenue Growth % | 11.3%                                  | 11.0%                      | 11.8%                                  | 5.3%             | 9.5%  |
| LTM Gross Margin     | 63.1%                                  | 65.3%                      | 50.4%                                  | 61.4%            | 19.4% |
| LTM EBITDA Margin %  | 21.7%                                  | 21.4%                      | 27.6%                                  | 25.9%            | 11.6% |

#### **Public Company Ecosystem Segmentation**











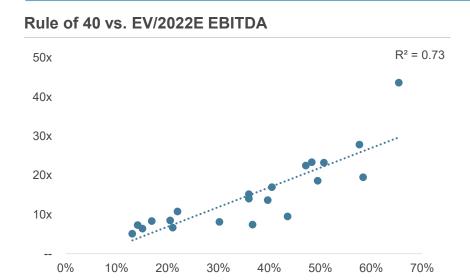


Source: S&P Capital IQ.

Note: Growth and multiples shown are median values for comp group. Trading multiples are based on share price, other market data, and broker consensus future earnings estimates from S&P Capital IQ as of February 3, 2022. All financials calendarized to a December year end.

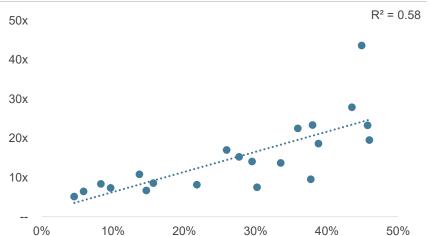
### Valuation Is Correlated to Revenue Growth and EBITDA Margin

Markets continue to favor growth, but the combination of growth and profitability yields the highest valuations.

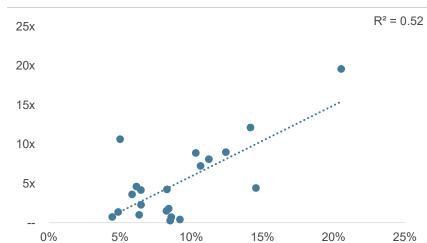


### Rule of 40 vs. EV/2022E Revenue $R^2 = 0.81$ 25x 20x 15x 10x 5x 0% 10% 30% 40% 50% 60% 70% 20%

### 2022E EBITDA Margin vs. EV/2022E EBITDA 50x



#### 2021E-2023E Revenue Growth vs. EV/2022E Revenue



# **Selected Publicly Listed Comparables**

|                                     | Company Name              | Market Cap | EV      | EV/Re | evenue | EV/E  | BITDA | EBITDA | Margin | 2021E-2 | 3E CAGR |
|-------------------------------------|---------------------------|------------|---------|-------|--------|-------|-------|--------|--------|---------|---------|
|                                     |                           | USDm       | USDm    | 2022  | 2023   | 2022  | 2023  | 2022   | 2023   | Revenue | EBITDA  |
|                                     | ACV Auctions              | 1,805      | 1,206   | 2.7x  | 2.0x   | na    | na    | nm     | nm     | 31.9%   | nm      |
| Automotive Technology / Information | Auto Trader               | 8,516      | 8,518   | 14.1x | 13.2x  | 19.7x | 18.2x | 71.4%  | 72.5%  | 11.8%   | 14.0%   |
|                                     | AutoWeb                   | 38         | 40      | 0.5x  | 0.3x   | na    | na    | nm     | nm     | 28.7%   | 53.7%   |
|                                     | CarGurus                  | 3,859      | 3,666   | 2.8x  | 2.3x   | 14.4x | 12.7x | 19.4%  | 18.1%  | 33.5%   | 10.4%   |
| nfor                                | Cars.com                  | 1,042      | 1,475   | 2.2x  | 2.1x   | 7.4x  | 6.7x  | 30.2%  | 31.1%  | 6.5%    | 7.9%    |
| )<br> <br> -                        | Carsales.com              | 4,553      | 4,427   | 12.3x | 11.2x  | 21.4x | 19.3x | 57.6%  | 58.1%  | 10.4%   | 14.6%   |
| 000                                 | Carvana                   | 12,463     | 16,128  | 1.0x  | 0.8x   | 91.3x | 26.1x | 1.1%   | 2.9%   | 30.1%   | 417.0%  |
| chn                                 | CCC Intelligent Solutions | 6,006      | 6,708   | 8.8x  | 8.1x   | 23.2x | 20.4x | 38.0%  | 39.4%  | 10.3%   | 13.3%   |
| <u>0</u>                            | CDK                       | 5,053      | 6,577   | 3.6x  | 3.4x   | 9.5x  | 8.8x  | 37.7%  | 38.4%  | 5.8%    | 11.2%   |
| II/e                                | Copart                    | 30,621     | 29,856  | 8.9x  | 8.1x   | 19.4x | 17.3x | 46.0%  | 46.5%  | 12.4%   | 12.9%   |
|                                     | IAA                       | 6,125      | 8,017   | 4.1x  | 4.0x   | 13.9x | 13.1x | 29.5%  | 30.2%  | 6.5%    | 5.7%    |
| אַמונ                               | IHS Markit                | 46,573     | 51,250  | 10.6x | 9.9x   | 23.1x | 21.3x | 45.7%  | 46.6%  | 5.0%    | 13.7%   |
|                                     | RumbleOn                  | 510        | 952     | 0.5x  | 0.4x   | 6.6x  | 5.1x  | 8.0%   | 8.4%   | 60.8%   | 160.2%  |
|                                     | TrueCar                   | 322        | 105     | 0.4x  | 0.4x   | 6.8x  | 3.8x  | 5.9%   | 9.5%   | 9.2%    | 64.5%   |
|                                     | Mean                      |            |         | 5.2x  | 4.7x   | 21.4x | 14.4x | 32.5%  | 33.5%  | 18.8%   | 53.9%   |
|                                     | Median                    |            |         | 3.2x  | 2.8x   | 16.9x | 15.2x | 34.0%  | 34.7%  | 11.1%   | 13.5%   |
|                                     | Garmin                    | 24,306     | 22,393  | 4.2x  | 3.8x   | 15.1x | 13.5x | 27.7%  | 28.4%  | 8.3%    | 10.4%   |
|                                     | Hexagon                   | 37,862     | 40,719  | 7.2x  | 6.7x   | 18.6x | 17.0x | 38.8%  | 39.5%  | 10.7%   | 21.8%   |
| 2                                   | MiX Telematics            | 298        | 264     | 1.8x  | 1.6x   | 8.1x  | 6.8x  | 21.8%  | 23.9%  | 8.4%    | 11.2%   |
| )<br>i                              | Pitney Bowes              | 855        | 2,664   | 0.7x  | 0.7x   | 7.3x  | 12.3x | 9.7%   | 5.4%   | 4.4%    | nm      |
| 5                                   | Samara                    | 9,297      | 10,020  | 18.6x | 14.1x  | na    | na    | nm     | nm     | 32.3%   | nm      |
|                                     | SuperMap Software         | 1,781      | 1,575   | 4.1x  | 3.4x   | 20.1x | 15.6x | 20.5%  | 21.7%  | 22.5%   | 27.7%   |
| <u> </u>                            | TomTom                    | 1,184      | 879     | 1.4x  | 1.3x   | 41.9x | 24.7x | 3.3%   | 5.3%   | 7.4%    | 276.8%  |
|                                     | Verizon                   | 225,571    | 401,990 | 2.9x  | 2.9x   | 8.1x  | 7.9x  | 36.5%  | 37.1%  | 1.6%    | 2.5%    |
|                                     | Verra Mobility            | 2,464      | 3,340   | 5.2x  | 5.0x   | 10.9x | 10.0x | 47.7%  | 49.6%  | 11.9%   | 14.1%   |
|                                     | Mean                      |            |         | 5.1x  | 4.4x   | 16.2x | 13.5x | 25.8%  | 26.3%  | 11.9%   | 36.9%   |
|                                     | Median                    |            |         | 4.1x  | 3.4x   | 13.0x | 12.9x | 24.7%  | 26.2%  | 8.4%    | 11.2%   |

Sources: S&P Capital IQ, company information.

# **Selected Publicly Listed Comparables** (cont.)

|                     | Company Name            | Market Cap | EV      | EV/Re | evenue | EV/E  | BITDA | EBITDA | Margin | 2021E-23E CAGR |        |
|---------------------|-------------------------|------------|---------|-------|--------|-------|-------|--------|--------|----------------|--------|
|                     |                         | USDm       | USDm    | 2022  | 2023   | 2022  | 2023  | 2022   | 2023   | Revenue        | EBITDA |
| Mgt.                | Constellation Software  | 35,624     | 36,415  | 6.1x  | 5.1x   | 21.1x | 17.5x | 28.7%  | 29.1%  | 18.2%          | 17.1%  |
| Σ                   | Descartes               | 5,909      | 5,749   | 12.1x | 10.6x  | 27.8x | 23.9x | 43.5%  | 44.3%  | 14.2%          | 15.7%  |
| portation           | Element Fleet Mgmt.     | 4,090      | 11,185  | 14.4x | 13.4x  | 24.9x | 22.5x | 57.9%  | 59.5%  | 4.6%           | 6.1%   |
| Transportation      | PowerFleet              | 128        | 182     | 1.3x  | 1.1x   | 11.5x | 6.4x  | 11.0%  | 16.7%  | 17.1%          | 104.4% |
| ansp                | Roper                   | 48,527     | 56,098  | 9.1x  | 8.6x   | 23.4x | 21.7x | 39.0%  | 39.8%  | 6.0%           | 8.0%   |
| <u> </u>            | Trimble                 | 17,812     | 18,749  | 4.4x  | 4.0x   | 16.9x | 15.1x | 25.9%  | 26.3%  | 14.5%          | 17.1%  |
|                     | Mean                    |            |         | 7.9x  | 7.1x   | 20.9x | 17.9x | 34.3%  | 36.0%  | 12.5%          | 28.1%  |
| L                   | Median                  |            |         | 7.6x  | 6.9x   | 22.3x | 19.6x | 33.9%  | 34.5%  | 14.4%          | 16.4%  |
|                     | American Software       | 712        | 602     | 4.7x  | 4.4x   | 33.2x | 26.3x | 14.1%  | 16.6%  | 7.9%           | 34.5%  |
| 0                   | Aspen Technology        | 9,672      | 9,780   | 12.7x | 11.4x  | 23.9x | 22.2x | 53.1%  | 51.3%  | 8.7%           | 6.7%   |
| Chain and Logistics | CSX                     | 77,119     | 91,169  | 6.6x  | 6.4x   | 12.6x | 12.0x | 52.2%  | 52.8%  | 7.0%           | 7.4%   |
| 0                   | E2open                  | 2,620      | 3,772   | 6.2x  | 5.5x   | 17.8x | 15.1x | 35.2%  | 36.2%  | 25.5%          | 87.1%  |
| 5                   | Kinaxis                 | 3,468      | 3,281   | 10.4x | 8.9x   | 50.0x | 40.9x | 20.8%  | 21.9%  | 21.4%          | 46.7%  |
| <u>0</u>            | Manhattan Associates    | 8,071      | 7,830   | 11.0x | 9.8x   | 44.7x | 38.3x | 24.7%  | 25.7%  | 9.5%           | 19.9%  |
|                     | Oracle                  | 218,336    | 274,372 | 6.3x  | 6.0x   | 12.5x | 11.9x | 50.6%  | 50.6%  | 4.6%           | 7.3%   |
|                     | SAP                     | 147,144    | 154,665 | 4.6x  | 4.3x   | 13.6x | 12.5x | 33.5%  | 34.5%  | 6.1%           | 23.2%  |
| Cupping             | SPS Commerce            | 4,237      | 4,006   | 9.1x  | 7.8x   | 31.8x | 26.2x | 28.5%  | 29.8%  | 15.9%          | 20.3%  |
| )                   | Tecsys                  | 443        | 427     | 3.6x  | 3.2x   | 35.8x | 23.5x | 10.0%  | 13.6%  | 12.3%          | 39.4%  |
|                     | WiseTech Global Limited | 9,886      | 9,684   | 19.6x | 16.5x  | 43.6x | 34.8x | 44.9%  | 47.3%  | 20.5%          | 31.3%  |
| Γ                   | Mean                    |            |         | 8.6x  | 7.7x   | 29.1x | 24.0x | 33.4%  | 34.6%  | 12.7%          | 29.4%  |
|                     | Median                  |            |         | 6.6x  | 6.4x   | 31.8x | 23.5x | 33.5%  | 34.5%  | 9.5%           | 23.2%  |

# **Selected Publicly Listed Comparables** (cont.)

|   | Company Name         | Market Cap | EV      | EV/Re | evenue | EV/E  | BITDA | EBITDA | Margin | 2021E-2 | BE CAGR |
|---|----------------------|------------|---------|-------|--------|-------|-------|--------|--------|---------|---------|
|   |                      | USDm       | USDm    | 2022  | 2023   | 2022  | 2023  | 2022   | 2023   | Revenue | EBITDA  |
|   | Ferrari              | 42,366     | 43,875  | 8.0x  | 7.2x   | 22.4x | 19.3x | 35.9%  | 37.5%  | 11.2%   | 14.1%   |
|   | Ford                 | 79,566     | 194,133 | 1.3x  | 1.2x   | 14.5x | 11.6x | 9.1%   | 10.2%  | 13.9%   | 12.0%   |
|   | General Motors       | 76,963     | 163,737 | 1.1x  | 1.0x   | 6.0x  | 6.0x  | 17.7%  | 16.3%  | 14.5%   | 33.3%   |
|   | Honda                | 51,348     | 96,409  | 0.7x  | 0.7x   | 8.3x  | 7.6x  | 8.3%   | 8.6%   | 8.6%    | 3.7%    |
| 2 | Mercedes-Benz Group  | 85,247     | 212,255 | 1.3x  | 1.3x   | 8.5x  | 8.2x  | 15.7%  | 15.6%  | 4.9%    | 6.0%    |
|   | Nissan Motor Company | 21,070     | 73,532  | 0.8x  | 0.8x   | 13.3x | 11.6x | 6.4%   | 6.9%   | 10.8%   | 32.0%   |
|   | SAIC Motor Corp.     | 33,893     | 31,315  | 0.2x  | 0.2x   | 5.1x  | 4.7x  | 4.6%   | 4.6%   | 8.5%    | 18.2%   |
|   | Tata                 | 25,872     | 19,114  | 0.4x  | 0.4x   | 3.4x  | 2.7x  | 12.4%  | 13.6%  | 20.4%   | 44.7%   |
|   | Toyota               | 275,773    | 429,587 | 1.5x  | 1.4x   | 10.8x | 10.2x | 13.7%  | 13.7%  | 8.3%    | 10.0%   |
|   | Volkswagen           | 104,168    | 295,027 | 1.0x  | 0.9x   | 6.6x  | 6.5x  | 14.7%  | 14.3%  | 6.3%    | 5.3%    |
|   | Mean                 |            |         | 1.6x  | 1.5x   | 9.9x  | 8.8x  | 13.8%  | 14.1%  | 10.7%   | 17.9%   |
|   | Median               |            |         | 1.0x  | 1.0x   | 8.4x  | 7.9x  | 13.1%  | 13.6%  | 9.7%    | 13.1%   |
|   |                      |            |         |       |        |       |       |        |        |         |         |
|   | Overall - Mean       |            |         | 5.6x  | 5.0x   | 20.1x | 16.0x | 28.3%  | 29.1%  | 13.9%   | 34.6%   |
|   | Overall - Median     |            |         | 4.2x  | 4.0x   | 16.0x | 14.3x | 28.1%  | 28.8%  | 10.7%   | 14.1%   |



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