

Wealth Management Market Update

FALL 2021 Q3 UPDATE

Wealth Management Market Summary

Fall 2021 Industry Updates and Drivers

Houlihan Lokey Wealth Management Team





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Our dedicated team has an extensive level of experience in the wealth and asset management sectors, specializing in M&A for wealth managers, their assets, and manager contracts.

In the past five years, we have transacted or transferred more than \$125 billion in assets under management.

Select Market	t Drivers
Mergers and Acquisitions Remain Robust	 Q3 '21 continued to be active within wealth management M&A. Wealth management M&A was 58.3% higher with 21 more deals in Q3 '21 than Q3 '20. Q3 '21 had the highest concentration of transactions across platforms with between \$100 million and \$500 million of assets under management (AUM). The landmark SPAC transaction with Tiedemann Group, Alvarium Investments Ltd., and Cartesian Growth Corp. was announced.
Private Equity Continues to Be Active	 Sponsor and institutional investor involvement continued to be active throughout Q3 '21. Horizon Investments, LLC, a \$3.4 billion investment manager, announced a strategic investment from Altamont Capital further expanding into goals-based investing. WMS Partners, a \$5 billion multifamily office, received an investment from TRIA Capital Partners, a cornerstone to its commitment to independence. TA Associates announced a strategic growth investment in Caprock, a leading, privately owned, multifamily office advising on more than \$7.5 billion in client assets. Gerber Taylor, a \$6.3 billion investment manager, announced a minority investment from Emigrant Partners to support succession planning and secure an independent future.
Valuations Remain Strong	 Public company valuations continue to expand off of the 2020 lows, supported by gains in equity markets, overall economic recovery, and government stimulus. Private transaction multiples continue to be near highs, especially for larger firms.
Overall Activity Expected to Continue, Expand Into Ancillary Services	 Recurring consolidation trends—the need for operating leverage, accretive acquisitions, and overall sponsor demand—will continue to drive transactions. Selling activity is expected to stay strong going into year-end due to proposed changes to capital gains tax treatment, which may impact transaction pricing. Larger firms with scale may expand product set and migrate into derivative areas of core wealth management. Downstream platform acquisitions are expected as the supply chain vertically integrates to affect a single holistic distribution.

offer a single holistic digital offering.

Recent Wealth Management Transactions

Houlihan Lokey Transaction Spotlight

Transaction	Transaction Pending Tiedemann to merge with Alvarium Investments Merger of equals to list on Nasdaq via business combination through a special purpose acquisition vehicle Deal Accounting and Valuation Advisory Services	Transaction Pending WREN STERLING a portfolio company of Peletime has agreed to be acquired by the as agreed to be acquired by Sellside Advisor	Ascot Lloyd a portfolio company of CAKTREE has received financing from funds managed by CARES Capital Raising	FORMUES-FORVALTNING has received a partnership investment from ucts managed by Image: Partners Image: Partners Image: Partners Image: Partners Sellside Advisor	Less acquired through scheme of arrangement Direct Construction E206,000,000 Buyside Advisor
Deal Date	September 2021	July 2021	February 2021	February 2021	September 2019
Deal Value	\$1.4 Billion	Not Disclosed	Not Disclosed	Not Disclosed	\$225 Million
AUM	\$54 Billion	\$6 Billion	\$14 Billion	\$12 Billion	\$42 Billion
Target Description	Investment advisor for high-net-worth families, trusts, foundations, and endowments. Privately owned investment firm, global multifamily office, and merchant banking boutique	Financial planning firm offering services such as financial advice, investment advice, and pensions advice to both businesses and individuals	Leading IFA business serving more than 21,000 clients through a network of 135 independent financial advisors	Leading Nordic wealth manager serving high- net-worth individuals (HNWIs) across Norway and Sweden	Platform for multiclass asset administration, retirement, financial planning, and investment management services
Houlihan Lokey Role	Deal Accounting, Financial Reporting, and Valuation Advisory Services	Sellside Advisor	Exclusive Placement Agent	Sellside Advisor	Buyside Advisor

Tiedemann, Alvarium, and Cartesian SPAC Transaction

Case Study

On September 20, 2021, Tiedemann Group, Alvarium Investments Ltd., and Cartesian Growth Corp. (GLBL) announced they entered into a strategic business combination agreement to create a global investment firm, Alvarium Tiedemann Holdings (Alvarium Tiedemann), with a pro forma equity value of \$1.4 billion.

Houlihan Lokey acted as lead project manager, advising on capital management decision-making as it related to dividend policy, share buyback policy and acquisition strategy, registration statement drafting, public company financial statement readiness, non-GAAP measures, preparation of regulatory filings, project management, SEC reviews, and post de-SPAC accounting and valuation support.

Transaction Highlights

- Creates a leading, independent global wealth manager focused on the high-net-worth segment
- \$54 billion combined assets under management/ administration
- Offices across four continents, 11 countries, and 25 cities
- Boutique approach with distinctive offerings
 - Trust and family office services, governance, global real estate, merchant banking, direct investments
 - Additional GP stake purchases planned within real estate, impact private equity, and other alternative asset classes

Tiedemann Group

 Privately owned independent investment manager comprising two main subsidiaries



One of the largest independent investment and wealth advisors for high-net-worth families, trusts, foundations, and endowments

- Approx. \$25 billion of assets under management
- Nine offices across the U.S. with international offices in Switzerland through Tiedemann Constantia



Alternative asset manager that makes growth equity investments in global alternative specialists

- Approx. \$7 billion in assets under management across all platforms
- Based in New York

Alvarium Investments

ALVARIUM

- Independent investment firm, global multifamily office, and merchant banking boutique providing tailored solutions for families, foundations, and institutions across the globe
 - Also offers direct and co-investment opportunities from specialist alternative managers and real asset operating partners in real estate and the innovation economy
 - Approx. \$22 billion of advisory assets
 - Headquartered in London, with more than 220 employees in 14 locations in 10 countries

Cartesian Growth Corp.

 Blank check company and an affiliate of Cartesian Capital Group, a global private equity firm and registered investment adviser headquartered in New York City

Tiedemann, Alvarium, and Cartesian SPAC Transaction

Case Study

Transaction Overview

- Expected to create a combined company with a pro forma enterprise value and equity value of \$1.1 billion and \$1.4 billion, respectively
 - Funded through a combination of Cartesian's cash in trust and approx. \$165 million fully committed to purchase of shares of common stock of Cartesian pursuant to a private investment in public equity
- Capital commitments obtained from institutional investors and strategic partners of both Alvarium and the **Tiedemann Group**
- More than 96% of equity held by active operating partners is expected to be rolled into the combined company
 - Multi-year lock-up for active partners and sponsor: one-third of shares released per year for next three years
- All proceeds being used for capital structure optimization
- Following closing, Alvarium Tiedemann's common stock will become publicly traded on Nasdag

Source: Public filings.

Note: Market data as of September 15, 2021.

Pro Forma Enterprise Value EBITDA Multiples Sponsor Alternative Asset Manager Mean

2021P

Wealth Management Platform Mean

19.6x

12.8x 10.9x

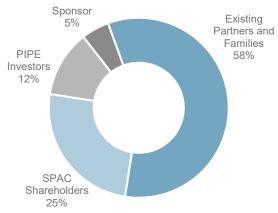
2022P

Pro Forma Impacts

- Alvarium Tiedemann Capital 22.8x 12.8x 13.7x
 - Sources⁽¹⁾

SPAC Cash in Trust Cash Raised From PIPE	345.2	25.0% 11.9%
Cash Raised From PIPE	165.1 73.1	11.9%

Pro Forma Ownership



Uses⁽¹⁾

\$ millions	Total	% of Total
Rollover Equity	\$800.6	57.8%
Cash Used for Secondary Share Purchases	100.1	7.2%
Transaction Expenses (est.)	47.0	3.4%
Cash to Balance Sheet	363.3	26.3%
Sponsor	73.0	5.3%
Total Uses	\$1,384.0	100.0%

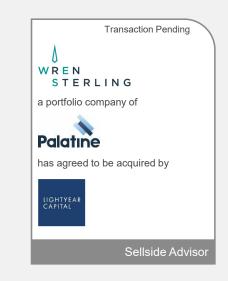
(1) Excludes shares subject to five-year earnout: (i) 13.5 million shares subject to be issued to existing partners and families upon achieving a share price of \$12.50 (50%) and \$15.00 (50%); (ii)1.3 million sponsor shares subject to forfeiture, such forfeiture to be canceled at a share price of \$12.50 (50%) and \$15.00 (50%). Excludes the impact of warrants and future management equity compensation; assumes no public shareholder redemptions; assumes \$100 million of secondary share sales and \$47 million of transaction expenses.

Houlihan Lokey Transaction Case Study

Wren Sterling

Company Overview

- History: Wren Sterling is a leading U.K. wealth management business, serving more than 13,000 households through a nationwide network of more than 70 advisers; established in 2015 through the Palatine-backed management buyout of Towergate Financial
- M&A as a Strategy: Has successfully executed a disciplined M&A strategy, completing eight bolt-on acquisitions during the Palatine investment period, including four in 2021, expanding its presence to seven offices
- Has since shown consistent organic growth in assets and profit, supported by high levels of recurring income, and has become an established platform for M&A
- Services: Offers a range of financial advice, including wealth planning, employee benefit, and pension scheme advisory services to both private and corporate clients
- Differentiates itself through delivering exceptional customer service and financial advice through a unique business model with multiple routes to market
- **Future:** Now has more than \$6.3 billion of assets under management and will draw from the expertise of Lightyear Capital and the management team to continue to grow organically and through a focused M&A strategy



Houlihan Lokey Role

- Served as the exclusive financial advisor to Wren Sterling and Palatine
- Included running a full sellside process to sell the business while optimizing maximum value to shareholders; created marketing materials, assisted with the financial model, and streamlined an efficient diligence process and transaction
- The transaction was signed in July 2021

Houlihan Lokey Transaction Case Study

Ascot Lloyd

Company Overview

- History: Ascot Lloyd is a leading U.K. wealth management business, serving more than 21,000 clients through a nationwide network of 135 independent financial advisers
- Established in 2004, Ascot Lloyd is one of the largest independent wealth managers in the U.K., having grown through consolidation of smaller wealth management businesses to deliver a stronger centralized offering the business is now approaching \$13.6 billion of assets under influence
- M&A as a Strategy: Has a strong acquisition ethos and a long track record of highly accretive M&A as a core strategy for growth—the business completed 12 acquisitions in 2020 and more than 60 since 2013
- Services: Offers a range of financial advice, including financial planning, investment advice, retirement planning, and ancillary financial advice products, delivered face-to-face or via telephone-based services
- Operates an in-house discretionary fund management and model portfolio service—Avellemy—which has grown to more than \$2.0 billion assets under management since its inception in 2015
- Future: Generates more than \$81.7 million of group revenues and has more than \$136.2 million of capital available to pursue its consolidation strategy in the U.K. wealth management market



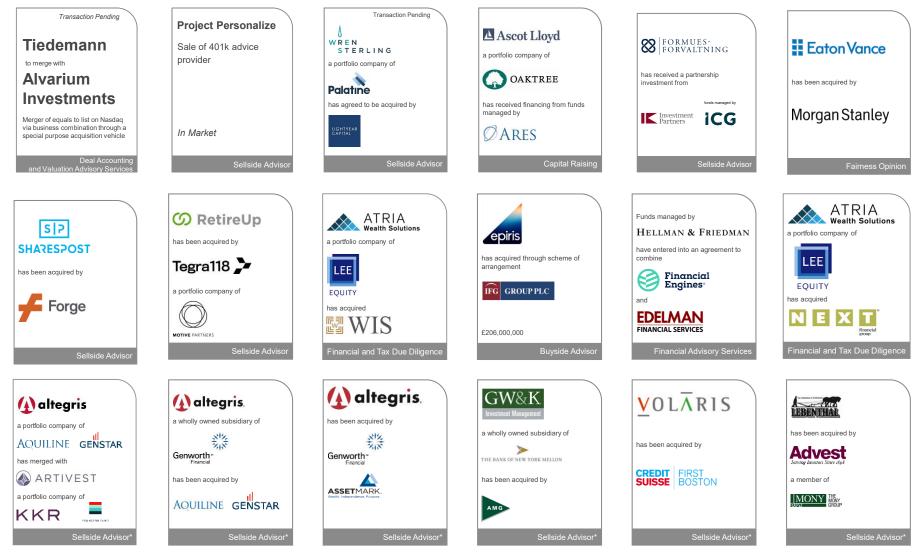
Houlihan Lokey Role

- Served as the exclusive financial advisor to Ascot Lloyd and Oaktree
 - Created marketing materials, assisted with the financial model, and streamlined an efficient diligence process and transaction
- The transaction was signed and completed in February 2021

Wealth Management Transactions

Extensive Global Wealth Management Experience

Select Wealth Management Related Engagements



Tombstones included herein represent transactions closed from 2018 forward.

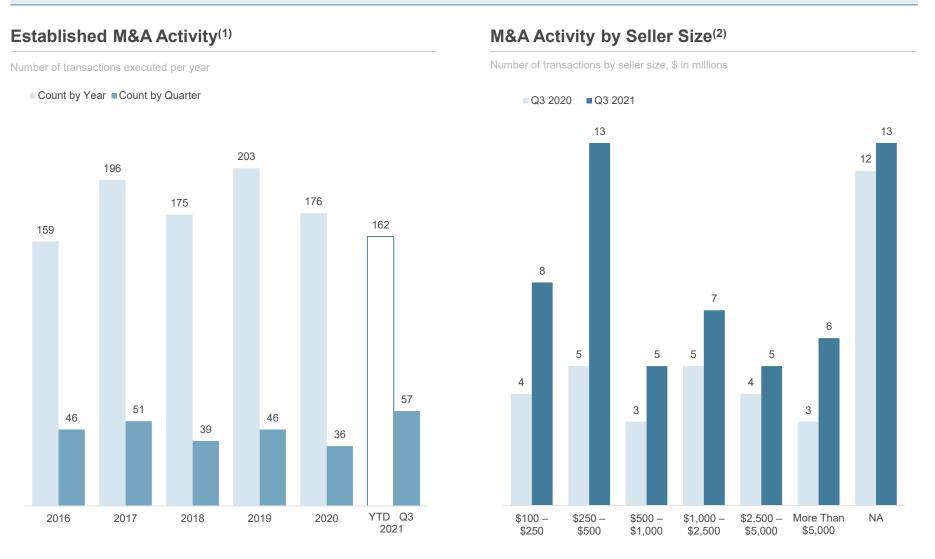
*Selected transactions were executed by Houlihan Lokey professionals while at other firms acquired by Houlihan Lokey or by professionals from a Houlihan Lokey joint venture company.

Market Activity and Characteristics

Robust M&A Market

Transaction Activity Remains at an All-Time High

M&A activity remained robust, with 21 more deals in Q3 '21 than Q3 '20, an increase of 58%.



Source: SNL Financial.

(1) 2021 includes transactions that have entered into a definitive agreement; 162 transactions occurred from Jan. 2021 to Sept. 2021 and 57 transactions from July 2021 to Aug. 2021.

(2) Represents only M&A activity that disclosed the target's AUM size.

Private Equity Continues to Be Active

Acquirers and Select Transactions

Sponsors continue to increase their interest in the independent advisory sector, executing larger deals focused on consolidation.

Drivers of Private Equity Activity

Large Initial Investment	 Larger platforms, us the sector; typically 									
Bolt-On Acquisitions	 Acquisitions by spor assets and employed 		2	0					HIGHTOWER	
Product Expansion	 Acquisition of tange etc.) to offer clients the same sponsor u 	in core busines	s; may be ac	quired by platfo	orm or by	STONE POINT CAPITAL		PATHSTONE	EMM	Wealth Enhancement Group+
Exits	 Sale of platforms by Can be through a sapost closing 			prity or legacy i	nterest				LIGHTYEAR CAPITAL	TAASSOCIATES
Drivers of Value	 Organic growth, acc leverage, product/se 		HANSON HANSON Advisors*		ENVESTNET MoneyGuide		LIDO ADVISORS			
	VALON VDVISORALIC			UIGHTYEAR CAPITAL Wealth Enhancement Group®	LONG RIDGE	TORTOISE	Financial Engines ¹ H&F	RCP Reverses	CREATIVE PLANNING GENERAL ATLANTIC	SAGE VIEW AQUILINE CAPITAL PARTNERS LLC
LOVELL MINNICK PARTNERS MERCER ADVISORS	RBURG PINCUS THE MUTUAL STORE Kanaly _{TRUST}	BESSEMER Windek real works		LINC LINC LINC	LIGHTYEAR CAPITAL PFP Investments AIG Advisor Group	THE Thomas H. Lee Partners	Greer Anderson Capital ROCKEFELLER CAPIAL MANAGEMENT	Wealth Enhancement Groups	BEACON POINTE	SEGALL BRYANT & HAMILL CI FINANCIAL
	ELC ENCLOSEST	HELLMAN & FRIEDMAN EDELMAN FINANCIAL SERVICES	CYNOSURE	EQUITY EQUITY Mealth Solutions	CERITY PARTNERS	WARBURG PINCUS	A M E R I L I F E'	FE Edelman Financial Engines ⁻ WARBURG PINCUS		
2010 and Prior	2011 2012	2013	2014	2015	2016	2017	2018	2019	2020	2021

Sources: Public filings, S&P Capital IQ, company news releases.

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Evolving Wealth Management Landscape

Industry Trends and Market Drivers

- With more than 7,500 retail-focused advisors in the U.S., significant consolidation opportunities exist for all types of firms.
 - New investors provide not only business expertise and scale but also networks for sourcing M&A opportunities.
 - Strategic buyers are becoming more involved in transactions, representing nearly half of publicized deals from about one-third of deals a decade ago.
- Shift to independence has attracted the interest of (and demand for) private capital.
 - Family offices, sovereign funds, insurance companies, pension funds, private investors, and private equity firms are directly and indirectly investing in independent advisory firms.
 - With median profit margins of 20%–25%, cheap borrowing costs, and low capital requirements, private investors are attracted to the potential of doubling their money within three to five years.

Wealth Management Landscape



Select Advisor Transactions (Q3 '21)



Sources: SNL Financial, Mergermarket.com, company filings, industry news reports.

RIA Acquisition Market Overview

Consolidation continues with more than 20 firms making more than one acquisition since 2020, with the 15 largest acquirers transacting in more than 350 billion of assets under management during that time.

Top Acquirers by Deal Volume

By no. of deals since Jan. 2020, \$ millions

Buyer Name	No. of Firms	% of Total Deals	Total AUM Added	Average Target AUM
Focus Financial Partners	30	12%	\$39,371	\$1,312
Mercer Advisors	17	7%	7,635	449
Wealth Enhancement Group	15	6%	16,657	1,110
CI Financial	14	6%	41,759	2,983
Hightower Advisors	12	5%	22,430	1,869
CAPTRUST Financial Advisors	10	4%	25,030	2,503
Creative Planning	10	4%	10,344	1,034
Beacon Pointe Advisors	8	3%	4,340	543
Dynasty Financial Partners	8	3%	5,430	679
EP Wealth Advisors	6	2%	2,859	477
Allworth Financial	5	2%	1,533	307
Cerity Partners	5	2%	5,472	1,094
MAI Capital Management	5	2%	1,920	384
Mariner Wealth Advisors	5	2%	7,188	1,438
The Mather Group (TMG)	4	2%	846	212
LPL Financial	3	1%	66,500	22,167
Pathstone	3	1%	7,363	2,454
Beacon Pointe Wealth Advisors	2	1%	1,150	575
Cetera Financial Group	2	1%	40,490	20,245
Cresset Asset Management	2	1%	2,800	1,400
Frontier Wealth Management	2	1%	680	340
Kestra Financial	2	1%	871	436
Modera Wealth Management	2	1%	1,476	738
Savant Wealth Management	2	1%	571	286
Top 24 Total	174	69%	314,715	2,710
Single Platform Acquirers	78	31%	177,401	2,274
Total	252	100%	\$492,116	\$2,377

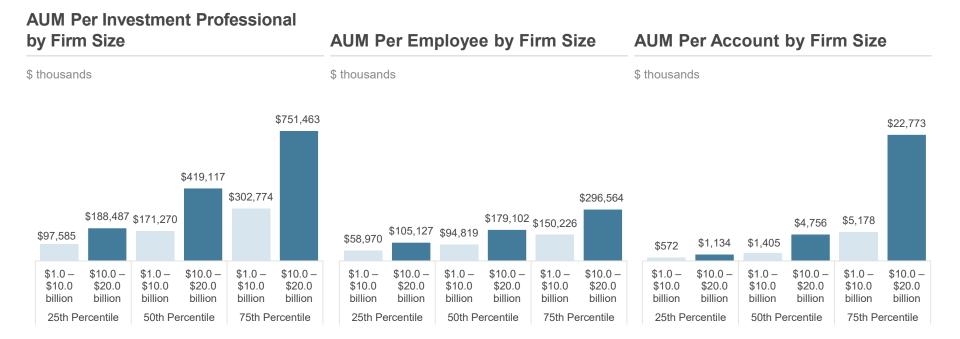
Top 15 Acquirers by Cumulative AUM

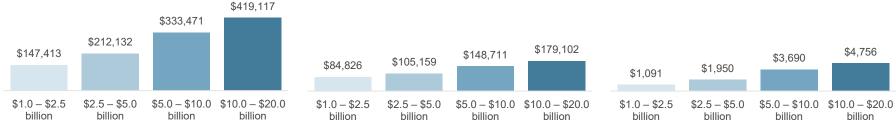
By cumulative acquired AUM, \$ millions

Buyer Name	No. of Firms	Total AUM Added	% of Total AUM
LPL Financial	3	\$66,500	14%
CI Financial	14	41,759	8%
Cetera Financial Group	2	40,490	8%
Focus Financial Partners	30	39,371	8%
CAPTRUST Financial Advisors	10	25,030	5%
Hightower Advisors	12	22,430	5%
B. Riley Financial	1	18,900	4%
Silicon Valley Bank	1	17,700	4%
Wealth Enhancement Group	15	16,657	3%
Galway Holdings	1	12,300	2%
Azimut Group	1	12,000	2%
Stanhope Capital Group	1	11,200	2%
Creative Planning	10	10,344	2%
Lightyear Capital & OTPP	1	10,000	2%
Mercer Advisors	17	7,635	2%
Top 15 Total	119	352,316	72%
Less Than \$7.5 Billion	133	139,800	28%
Total	252	\$492,116	100%

Select Registered Investment Advisor Firm Metrics

Account sizes scale much faster at larger firms.

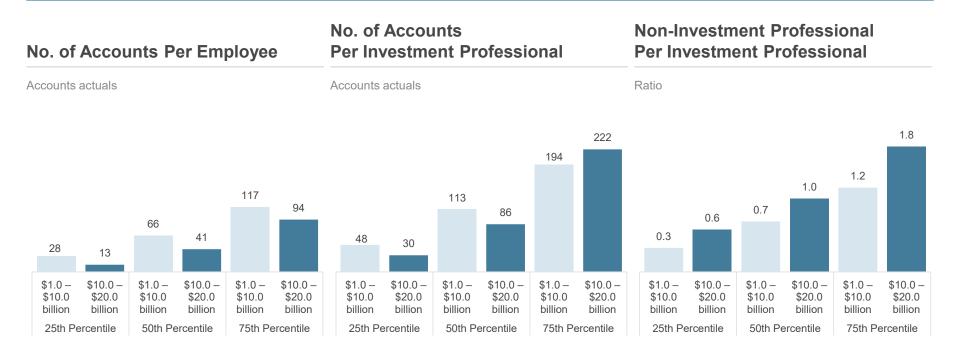


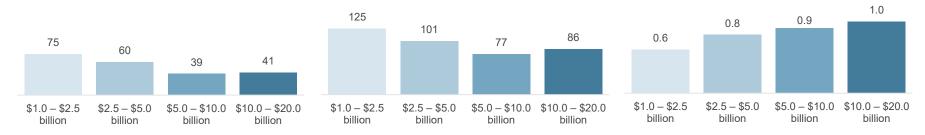


Note: Firm size defined as total assets under management. Sources: Public filings, SNL Financial.

Select Registered Investment Advisor Firm Metrics (cont.)

Larger firms have fewer accounts per employee and more support staff, though not typically more than one per investment professional.

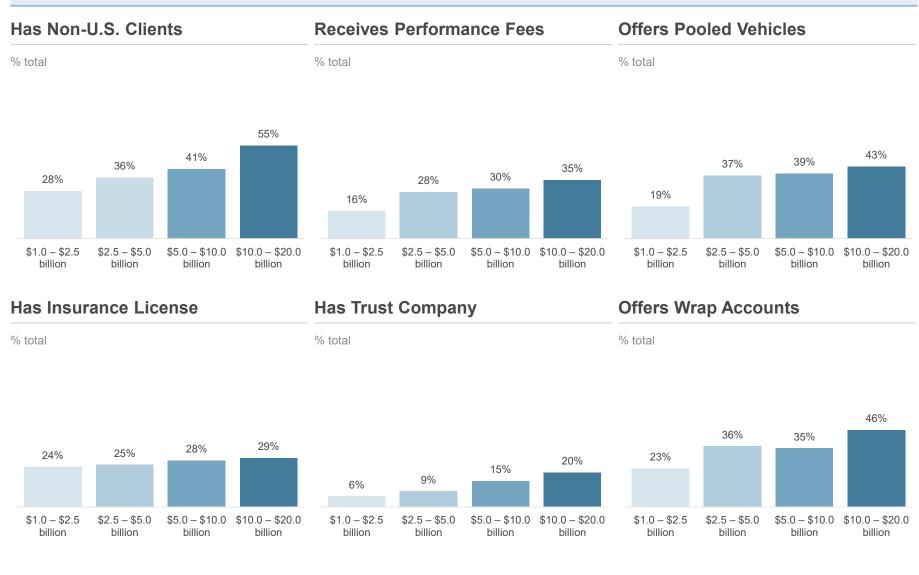




Note: Firm size defined as total assets under management. Sources: Public filings, SNL Financial.

Select Registered Investment Advisor Firm Metrics (cont.)

Larger platforms tend to have more performance-based fees, though they offer fewer additional services through insurance or trust.



Note: Firm size defined as total assets under management. Sources: Public filings, SNL Financial. **Select Valuation Trends**

Valuations Historical Public Company Trading Levels and Relative Change

Total Enterprise Value to LTM EBITDA

Total Enterprise Value to LTM EBITDA



Relative Change in Total Enterprise Value to LTM EBITDA



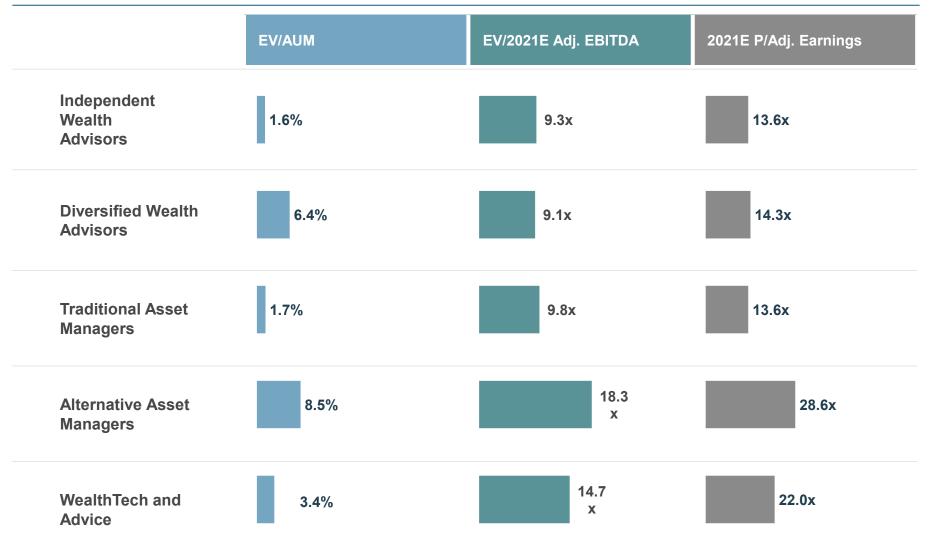
Change in Total Enterprise Value to LTM EBITDA

Sources: Public filings, SNL Financial, S&P Capital IQ.

Notes: Financial data as of most recent available; market data as of September 30, 2021; indices weighted by market capitalization. Independent Wealth Advisors includes BCOR, FOCS, LPLA, SAMG. Diversified Wealth Advisors includes AMP, RJF, SCHW, SF.

Valuations

Average Public Company Trading Metrics



Note: The above illustrates comparative valuations on a subsector basis across many different company revenue and business model types. The subsequent pages show the trading metrics of the respective companies within each subcategory.

Advisors

As of September 30, 2021 (Dollars in millions, except per share data)		Closing	Assets		YTD Stock	1-Year Stock	EV		EV / EBITDA		A	P / Adj. Earnings		
Company	Ticker	Stock Price	Under Management	Market Cap.	Price Return	Price Return	AUM	2021E Rev.	2021E	NTM	2022E	2021E	NTM	2022E
Independent Wealth Advisors														
LPL Financial Holdings Inc.	LPLA	\$156.76	\$594,000	\$12,579	50.4%	104.5%	2.5%	1.9x	14.7x	12.2x	11.6x	22.4x	18.9x	17.4x
Focus Financial Partners Inc.	FOCS	52.37	205,000	4,225	20.5	59.7	n.a.	2.4	9.5	8.2	7.8	n.a.	n.a.	n.a.
Blucora, Inc.	BCOR	15.59	83,000	759	(2.0)	64.6	n.a.	1.1	6.9	6.3	5.9	9.2	10.4	9.1
Silvercrest Asset Management Group Inc.	SAMG	15.58	30,953	225	12.2	48.8	0.8	1.8	6.1	5.9	5.6	9.3	8.8	8.5
High					50.4%	104.5%	2.5%	2.4x	14.7x	12.2x	11.6x	22.4x	18.9x	17.4x
Mean					20.3	69.4	1.6	1.8	9.3	8.2	7.7	13.6	12.7	11.7
Median					16.3	62.2	1.6	1.8	8.2	7.2	6.8	9.3	10.4	9.1
Low					(2.0)	48.8	0.8	1.1	6.1	5.9	5.6	9.2	8.8	8.5
Diversified Wealth Advisors														
The Charles Schwab Corporation	SCHW	\$72.84	NA	\$137,522	37.3%	93.1%	n.a.	6.8x	13.0x	12.1x	11.9x	22.4x	20.9x	20.1x
Ameriprise Financial, Inc.	AMP	264.12	973,341	30,043	35.9	70.1	2.8	2.0	7.0	6.6	6.5	11.9	11.0	11.0
Raymond James Financial, Inc.	RJF	92.28	191,900	18,990	44.7	90.4	9.9	1.9	10.1	9.4	9.2	12.7	13.9	13.5
Stifel Financial Corp.	SF	67.96	NA	7,121	34.7	98.2	n.a.	1.4	6.4	6.3	6.3	10.2	10.4	10.4
High					44.7%	98.2%	9.9%	6.8x	13.0x	12.1x	11.9x	22.4x	20.9x	20.1x
Mean					38.2	87.9	6.4	3.0	9.1	8.6	8.4	14.3	14.1	13.7
Median					36.6	91.7	6.4	1.9	8.6	8.0	7.8	12.3	12.5	12.2
Low					34.7	70.1	2.8	1.4	6.4	6.3	6.3	10.2	10.4	10.4

Traditional Asset Managers

As of September 30, 2021 (Dollars in millions, except per share data)								E)			F	V / EBITO	A	P//	Adj. Earni	inas
Company	Ticker	Closing Stock Price	Market Cap.	YTD Stock Price Return	1-Year Stock Price Return		AUM	2021E Rev.	2022E Rev.	2023E Rev.	2021E	2022E	2023E	2021E	2022E	2023E
Traditional Asset Managers																
BlackRock, Inc.	BLK	\$838.66	\$127,641	16.2%	47.7%	\$9,463,662	1.3%	6.6x	6.1x	5.7x	15.9x	14.7x	13.4x	21.7x	20.0x	18.1x
T. Rowe Price Group, Inc.	TROW	196.70	44,638	29.9	53.6	1,623,100	2.6	5.5	5.2	5.0	10.7	10.0	n.a.	15.3	14.8	13.9
Franklin Resources, Inc.	BEN	29.72	14,945	18.9	48.7	1,552,100	1.2	2.2	2.3	2.4	7.5	7.8	8.2	8.6	8.7	8.5
AllianceBernstein Holding L.P.	AB	49.58	13,632	46.8	84.9	697,000	2.0	3.3	3.1	3.1	11.3	10.7	10.5	14.0	13.0	12.5
Invesco Ltd.	IVZ	24.11	11,124	38.3	114.3	1,525,000	1.3	3.6	3.5	3.3	8.0	7.8	7.7	8.1	8.0	7.3
Janus Henderson Group Plc	JHG	41.33	7,052	27.1	91.3	427,600	1.5	2.3	2.3	2.3	6.7	6.9	6.9	10.2	10.2	9.8
Affiliated Managers Group, Inc.	AMG	151.09	6,226	48.6	123.9	755,700	1.2	3.8	3.5	3.4	9.3	8.7	8.6	8.8	7.8	7.0
Cohen & Steers, Inc.	CNS	83.77	4,042	12.7	49.8	96,225	4.2	7.1	6.5	6.2	16.8	15.1	14.8	23.0	20.3	20.5
Artisan Partners Asset Management Inc.	APAM	48.92	3,867	(2.8)	27.7	175,214	2.3	3.3	3.0	2.8	7.2	6.6	6.1	9.7	9.2	8.7
Federated Hermes, Inc.	FHI	32.50	3,042	12.5	52.7	645,772	0.5	2.5	2.3	2.1	8.2	7.6	7.4	11.6	10.5	9.7
Victory Capital Holdings, Inc.	VCTR	35.01	2,383	41.1	108.4	161,936	1.9	3.4	3.2	3.1	6.7	6.2	6.0	7.4	7.1	6.7
Virtus Investment Partners, Inc.	VRTS	310.32	2,374	43.0	124.4	178,638	2.5	5.2	4.4	n.a.	10.9	9.3	8.7	8.7	7.4	6.7
BrightSphere Investment Group Inc.	BSIG	26.13	2,074	35.5	104.1	126,900	1.1	2.9	3.2	3.1	7.3	8.3	7.8	19.0	17.1	12.8
WisdomTree Investments, Inc.	WETF	5.67	805	6.0	74.5	73,948	1.3	3.2	3.1	2.9	11.2	11.1	10.3	16.6	16.3	14.7
Pzena Investment Management, Inc.	PZN	9.84	713	34.8	86.4	50,800	1.5	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Diamond Hill Investment Group, Inc.	DHIL	175.66	563	17.7	37.2	32,360	1.5	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Manning & Napier, Inc.	MN	9.13	173	45.6	113.3	22,262	0.6	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	21.8	n.a.	n.a.
High				48.6%	124.4%	\$9,463,662	4.2%	7.1x	6.5x	6.2x	16.8x	15.1x	14.8x	23.0x	20.3x	20.5x
Mean				27.8	79.0	1,035,777	1.7	3.9	3.7	3.5	9.8	9.3	8.9	13.6	12.2	11.2
Median				29.9	84.9	178,638	1.5	3.3	3.2	3.1	8.7	8.5	8.2	11.6	10.3	9.8
Low				(2.8)	27.7	22,262	0.5	2.2	2.3	2.1	6.7	6.2	6.0	7.4	7.1	6.7

Alternative Asset Managers

As of September 30, 2021 (Dollars in millions, except per share data)								E	V/		EV / EBITDA ⁽²⁾			P / DE			
Company Alternative Asset Managers	Ticker	Closing Stock Price	Market Cap.	Intrinsic Enterprise Value ⁽¹⁾	YTD Stock Price Return	1-Year Stock Price Return	Assets Under Mgmt.	AUM	2021E Rev.	2022E Rev.	2023E Rev.	2021E	2022E	2023E	2021E	2022E	2023E
Blackstone Inc.	BX	\$116.34	\$139,911	\$131,298	79.5%	117.4%	\$684,029	19.2%	16.0x	13.7x	12.0x	27.0x	23.1x	19.4x	29.0x	26.1x	22.2x
Brookfield Asset Management Inc.	BAM.A	67.80	102,536	72,162	76.7	116.7	626,332	11.5	20.8	17.1	15.9	31.1	24.7	22.5	71.7	54.2	49.3
KKR & Co. Inc.	KKR	60.88	54,827	31,932	50.4	75.5	428,948	7.4	7.1	5.8	5.5	14.4	11.7	10.3	19.5	17.8	15.8
Apollo Global Management, Inc.	APO	61.59	27,363	23,271	25.7	31.0	471,775	4.9	6.8	6.0	16.9	12.6	10.3	n.a.	16.9	14.1	n.a.
Ares Management Corporation	ARES	73.83	23,107	22,088	56.9	82.2	247,886	8.9	10.5	7.9	6.6	29.1	21.4	17.7	40.2	30.4	3.2
The Carlyle Group Inc.	CG	47.28	17,120	11,871	50.4	90.0	275,877	4.3	4.0	3.4	3.6	10.3	7.8	9.2	17.3	12.9	15.6
Sculptor Capital Management Inc.	SCU	27.89	1,732	1,241	83.5	141.5	37,804	3.3	1.6	1.6	1.4	3.5	3.8	3.1	5.8	6.2	5.0
High					83.5%	141.5%	\$684,029	19.2%	20.8x	17.1x	16.9x	31.1x	24.7x	22.5x	71.7x	54.2x	49.3x
Mean					60.4	93.5	396,093	8.5	9.5	7.9	8.8	18.3	14.7	13.7	28.6	23.1	18.5
Median					56.9	90.0	428,948	7.4	7.1	6.0	6.6	14.4	11.7	14.0	19.5	17.8	15.7
Low					25.7	31.0	37,804	3.3	1.6	1.6	1.4	3.5	3.8	3.1	5.8	6.2	3.2

Sources: Public filings, SNL Financial, S&P Capital IQ.

Note: Trading multiples based on share price, other market data, and broker consensus future earnings estimates from S&P Capital IQ as of September 30, 2021.

(1) Reflects total market value of debt and equity, less cash, 0.9x book value of investment portfolio, and 0.9x the book value of carried interest.

(2) Market Cap/ENI.

Wealth Management Tech/Services

As of September 30, 2021

(Dollars in millions, except per share data) EV/ **EV/EBITDA** P / Adj. Earnings 1-Year Closing Stock Assets Stock Market YTD Stock Price Under 2021E 2022E 2023E Company Ticker Price Cap. Price Return Return Mgmt. AUM Rev. Rev. Rev. 2021E 2022E 2023E 2021E 2022E 2023E WealthTech & Advice Broadridge Financial Solutions, Inc. BR \$19,358 8.8% 24.4% 15.9x 25.2x 23.8x \$166.64 n.a. n.a. 4.4x 4.1x 4.0x 18.5x 17.3x 28.3x SS&C Technologies Holdings, Inc SSNC 69.40 17.715 (4.6)13.0 n.a. n.a. 4.8 4.7 4.5 12.0 11.4 11.0 14.4 13.8 12.8 Morningstar, Inc. MORN 259.03 11.156 11.9 58.7 n.a. SEI Investments Company SEIC 59.30 8,366 3.2 16.2 3.6 13.7 4.0 3.8 11.9 11.5 10.8 15.9 14.9 n.a. n.a. Envestnet. Inc. ENV 4.374 (2.5)3.4 4.2 3.4 17.7 27.9 80.24 n.a. n.a. 3.8 19.4 14.9 34.0 33.1 AMK 13.5 3.5 AssetMark Financial Holdings, Inc. 24.87 1,829 2.8 54,117 3.4 4.9 4.1 11.7 9.6 8.1 17.4 14.7 12.7 High 11.9% 58.7% \$54,117 3.4% 4.9x 4.7x 4.5x 19.4x 17.7x 15.9x 34.0x 33.1x 27.9x Mean 3.2 21.5 54,117 3.4 4.5 4.1 3.8 14.7 13.5 12.1 22.0 20.3 18.2 Median 3.0 14.8 54,117 3.4 4.4 4.1 3.6 12.0 11.5 11.0 17.4 14.9 13.7 (4.6) 3.4 54,117 3.4 4.0 3.8 3.4 11.7 9.6 8.1 14.4 13.8 12.7 Low

Houlihan Lokey Capabilities

Houlihan Lokey Leading Independent Advisory Firm

Houlihan Lokey is the trusted advisor to more top decision-makers than any other independent global investment bank.

HLI
LISTED
NYSE

1,500+ Employees

23 Locations

Approx. 25% Employee-Owned

> Approx. \$8 Billion Market Cap

More Than \$1 Billion Annual Revenue

> **No** Debt

Corporate Finance	
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2020 M&A Advisory Rankings All U.S. Transactions

1	Houlihan Lokey	210	
2	Goldman Sachs & Co	172	
3	JP Morgan	132	
4	Evercore Partners	126	
5	Morgan Stanley	123	
Source: Refinitiv (formerly known as Thomson Reuters)			

No. 1 U.S. M&A Advisor

Top 5 Global M&A Advisor

Leading Capital Markets Advisor

Financial Restructuring

2020 Global Distressed Debt & Bankruptcy Restructuring Rankings				
	Advisor	Deals		
1	Houlihan Lokey	106		
2	PJT Partners Inc	63		
3	Lazard	50		
4	Rothschild & Co	46		
5	Moelis & Co	39		
Sour	ce: Refinitiv (formerly known as Thomson Reuters)			

No. 1 Global Restructuring Advisor

1,400+ Transactions Completed Valued at More Than \$3.0 Trillion Collectively

Financial and Valuation Advisory

	2001 to 2020 Global M&A Fairness Advisory Rankings				
	Advisor	Deals			
1	Houlihan Lokey	956			
2	JP Morgan	876			
3	Duff & Phelps	802			
4	Morgan Stanley	599			
5	BofA Securities Inc	542			
	Refinitiv (formerly known as Thomson Reuters). Announced or completed transactions.				

No. 1 Global M&A Fairness Opinion Advisor Over the Past 20 Years

1,000+ Annual Valuation Engagements

North America		Europe and Middle East		Asia-Pacific	
Atlanta	Miami	Amsterdam	Madrid	Beijing	Sydney
Boston	Minneapolis	Dubai	Milan	Hong Kong	Tokyo
Chicago	New York	Frankfurt	Paris	Singapore	
Dallas	San Francisco	London			
Houston	Washington, D.C.				
Los Angeles					

Houlihan Lokey's leading Corporate Finance business is built of world-class resources.

Corporate Finance Mergers and Acquisitions Capital Markets Private Funds Group Extensive expertise in mergers, acquisitions, and Offers clients access to financing in the private and Extensive fundraising and in-house operating divestitures for a broad range of clients; our public capital markets through the issuance of debt, experience experience in M&A has earned us recognition equity, or hybrid securities Maximizes the efficiency and effectiveness of the throughout the industry Bankers have decades of combined experience fundraising process for asset managers No.1 M&A advisor for all U.S. transactions in private markets and a track record of Provides tailored advice on the development and successfully executing financings through implementation of strategic initiatives changing market conditions

LEADING M&A ADVISOR TO THE MID-CAP

- Closed more than 700 M&A deals under \$1 billion in the past five years
- No. 1 M&A advisor for all nondepository FIG transactions⁽¹⁾

2020 M&A Advisory Rankings All U.S. Transactions				
	Advisor	Deals		
1	Houlihan Lokey	210		
2	Goldman Sachs & Co	172		
3	JP Morgan	132		
4	Evercore Partners	126		
5	Morgan Stanley	123		
Sourc	e: Refinitiv (formerly known as Thomson Reuters)		

UNMATCHED PRIVATE EQUITY COVERAGE

- No. 1 most active investment bank to U.S. private equity⁽²⁾
- 19 senior officers dedicated to the sponsor community in North America and Europe
- Coverage of more than 1,000 private equity firms, 250 hedge funds, 150 family offices, and 150 SPACs

Dedicated coverage provides proprietary data and knowledge of buyer behavior

SEAMLESS CAPITAL MARKETS EXECUTION

- Global team of more than 45 professionals
- Raised nearly \$10 billion across more than 50 transactions during 2020 with more than 30 different sponsors
- Senior-level contact into all major credit investors

Among the largest dedicated alternative investor coverage team in the industry, which provides the ability to get early credit reads for upcoming sellside clients

LOCAL PRESENCE AND GLOBAL REACH

- 23 offices in North America, Europe, the Middle East, and Asia-Pacific
- More than 340 cross-border deals since 2011
- Outstanding track record with international investors, both on sellside and buyside transactions





(1) Source: SNL Financial; rankings based on number of deals and exclude depository transactions. Since 2010, \$50 million to \$600 million deal value.
 (2) In 2020, according to PitchBook.

Wealth Management Focus and Expertise

Solutions for the Lifecycle of Wealth Managers

Houlihan Lokey is uniquely positioned to serve as a trusted advisor, given its ability to offer an integrated solution to address the most important strategic decisions of wealth and asset managers.

Mergers and Acquisitions

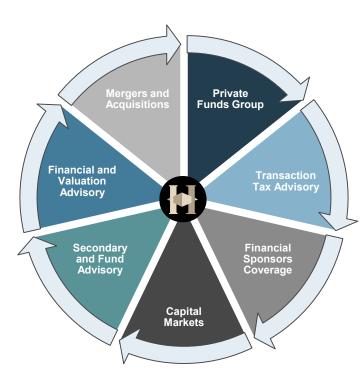
- Comprehensive advisory to wealth managers on minority and majority stake sales, acquisitions, seed investments, joint ventures, product development, succession planning, and establishment of private and permanent capital vehicle
- Facilitate attractive capital solutions to fund growth, equitize the next generation, and enable transitioning shareholders to monetize equity interest

Financial and Valuation Advisory

- Portfolio, private company, security, loan, and derivatives valuation experience
- Provider of recurring, asset-by-asset valuations to three of the largest minority stake GP investors

Secondary and Fund Advisory

- Dedicated team focused on providing liquidity solutions
- Unique knowledge of secondary investor preferences and behavior through unmatched relationships and deal flow
- Valuation of existing structures and strategic options can add to a process's value-creation potential



Capital Markets

- 45 dedicated professionals across six offices in five countries that raised approximately \$9 billion across more than 50 transactions during 2020, with more than 25 different financial sponsors
- Independent advisor on bank commitments and securities offerings with the ability to act as bookrunner/co-manager

Private Funds Group

- Dedicated team of approximately 30 individuals globally, combining the institutional fundraising experience of a leading institutional agent with unique inhouse operating and investor relations experience from market-leading firms
- Guidance on timing of stake sales, investor communications, and other strategic considerations as they relate to investor relations

Transaction Tax Advisory

- Dedicated tax advisory team specialized in transaction-related tax impacts to maximize efficiency
 - Efficient tax structure can preserve or create value in asset and wealth management stake transactions

Financial Sponsors Coverage

- Among the largest financial sponsors group focused on mid- and large-cap funds, identifying the best investors and facilitating introductions for processes
 - 19 senior officers in North America and Europe dedicated to coverage of more than 1,000 sponsors

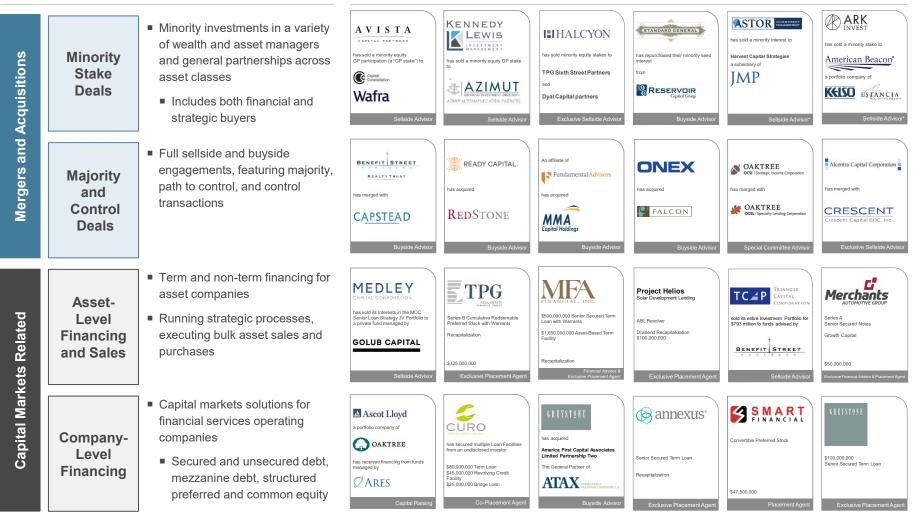
Houlihan Lokey Wealth and Asset Management

Overview of M&A and Capital Market Solutions

Houlihan Lokey has extensive experience structuring and negotiating recent transactions involving asset and wealth managers.

Selected Wealth and Asset Management Transaction Experience

Select Advisory Areas



Tombstones included herein represent transactions closed from 2014 forward.

"Selected transactions were executed by Houlihan Lokey professionals while at other firms acquired by Houlihan Lokey or by professionals from a Houlihan Lokey joint venture company.

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