



Houlihan Lokey

Facility and Residential Services

Market Update

Summer 2023

ABOUT OUR FIRM



Houlihan Lokey is a leading global investment bank with expertise in mergers and acquisitions, capital markets, financial restructuring, and financial and valuation advisory.

Our firm is the trusted advisor to more top decision-makers than any other independent global investment bank.

We invite you to learn more about how our bankers can serve your needs:

Learn More About Corporate Finance

Learn More About Financial Restructuring

Learn More About Financial and Valuation Advisory

Learn More About Our Industry Coverage

Key Facts and Figures



36
LOCATIONS
WORLDWIDE

~2,000
TOTAL FINANCIAL
PROFESSIONALS

313
MANAGING
DIRECTORS⁽¹⁾

2,000+
CLIENTS SERVED
ANNUALLY

\$6B
MARKET
CAPITALIZATION⁽²⁾

\$1.8B
REVENUE⁽³⁾

Our Ranking by Service

Corporate Finance

2022 M&A Advisory Rankings Global Transactions Under \$1 Billion		
Advisor	Deals	
1 Houlihan Lokey	381	
2 Rothschild & Co	369	
3 JP Morgan	217	
4 Lazard	206	
5 Goldman Sachs & Co	203	

Source: Refinitiv. Excludes accounting firms and brokers.

No. 1 Global M&A Advisor for Transactions Under \$1 Billion

Leading Capital Markets Advisor

Financial Restructuring

2022 Global Distressed Debt & Bankruptcy Restructuring Rankings		
Advisor	Deals	
1 Houlihan Lokey	58	
2 PJT Partners Inc	30	
3 Lazard	29	
4 Rothschild & Co	25	
5 Moelis & Co	21	

Source: Refinitiv.

No. 1 Global Restructuring Advisor

1,500+ Transactions Completed Valued at More Than \$3.0 Trillion Collectively

Financial and Valuation Advisory

1998 to 2022 Global M&A Fairness Advisory Rankings		
Advisor	Deals	
1 Houlihan Lokey	1,232	
2 JP Morgan	1,030	
3 Duff & Phelps, A Kroll Business	938	
4 Morgan Stanley	725	
5 BofA Securities Inc	710	

Source: Refinitiv. Announced or completed transactions.

No. 1 Global M&A Fairness Opinion Advisor Over the Past 25 Years

1,000+ Annual Valuation Engagements

Fully Integrated Financial Sponsors Coverage

24 Senior officers dedicated to the sponsor community in the Americas and Europe

1,000+ Sponsors covered, providing market insights and knowledge of buyer behavior

700+ Companies sold to financial sponsors over the past five years

Houlihan Lokey Is a Global Firm

Americas

Atlanta Houston San Francisco
Baltimore Los Angeles São Paulo
Boston Miami Washington,
Chicago Minneapolis D.C.
Dallas New York

Europe and Middle East

Amsterdam Madrid Stockholm
Antwerp Manchester Tel Aviv
Dubai Milan Zurich
Frankfurt Munich
London Paris

Asia-Pacific

Beijing Mumbai Sydney
Fukuoka Nagoya Tokyo
Gurugram Shanghai
Hong Kong Singapore
SAR

(1) As of April 31, 2023. Excludes corporate MDs. (2) As of May 2023. (3) LTM ended March 31, 2023.

ABOUT OUR BUSINESS SERVICES INDUSTRY GROUP

Houlihan Lokey's Business Services Group combines extensive industry relationships with substantial experience to offer a broad array of M&A, corporate finance, restructuring, and financial and valuation advisory services to the business services industry.

Based on number of transactions and according to data provided by Refinitiv, Houlihan Lokey was ranked the No. 1 investment bank for all global business services M&A transactions in 2022.*

*Excludes accounting firms and brokers.

Key Facts and Figures

130+

Dedicated Business Services bankers

69

Completed business services M&A/
private placement transactions in CY22

\$2.9B

In financing deals in CY22

Industry Sector Coverage

We cover a broad array of sectors, with bankers dedicated to each of our primary coverage areas.



BPO Services



Engineering and Infrastructure



Environmental Services



Equipment-as-a-Service



Facility and Residential Services



HCM Services



IT Services



Marketing Services



Specialty Consulting and Risk Services



Testing, Inspection, Certification, and Compliance



Training and Education



Transportation and Logistics

Selected Business Services Industry Transactions

VLS
ENVIRONMENTAL SOLUTIONS
a portfolio company of
I SQUARED CAPITAL
has acquired
Texas Molecular
Dues commitment
Bayside Advisor

OPEN HFA
a portfolio company of
AMULET CAPITAL
has been acquired by
astorg
Sellside Advisor

GANNETT FLEMING
has received a strategic investment from
OCEANSOUND PARTNERS
Sellside Advisor

HILL International
has been acquired by
GISI
Sellside Advisor & Fairness Opinion

Odyssey
has acquired
MAGNA
LEGAL SERVICES
a portfolio company of
CLIVE
Bayside Advisor

HOST HEALTHCARE
has been acquired by
Medical Solutions
a portfolio company of
Centerbridge **CDPQ**
Sellside Advisor

WILLIAMS MARSTON
a portfolio company of
ALION CAPITAL PARTNERS
has been acquired by
KELSO
Sellside Advisor

PHENNA GROUP
a portfolio company of
inflexion
has received secondary investment from
Oakley Capital
Sellside Advisor

us ecology
has been acquired by
REPUBLIC SERVICES
Sellside Advisor

REVHEALTH
has received an investment from
WINDROSE
Sellside Advisor

OCEAN TOMO
a portfolio company of
D WILVER
has been acquired by
JSHELD
a portfolio company of
KELSO
Sellside Advisor

UniversiPure
a portfolio company of
tilia
has been acquired by
AURORA CAPITAL PARTNERS
Sellside Advisor

2022 M&A Advisory Rankings All Global Business Services Transactions		
	Advisor	Deals
1	Houlihan Lokey	69
2	Rothschild & Co	50
3	Lincoln International	37
4	Goldman Sachs & Co	34
5	GCG	26

Source: Refinitiv. Excludes accounting firms and brokers.

Learn More About Our Business Services Industry Coverage

FACILITY AND RESIDENTIAL SERVICES TEAM



Houlihan Lokey's dedicated Facility & Residential Services practice has advised companies and clients across 20+ subsectors over the past few years. We have earned a reputation as a thought leader in the industry and a partner to our clients, having achieved outstanding results in M&A advisory, capital raising, and financial and valuation advisory services for companies in our sector.

Our clients run the gamut from early-stage businesses and midsized private companies to large, publicly traded corporations. We have deep experience working with family- and founder-owned businesses as well as companies owned by institutional sponsors.

We understand the unique value drivers and characteristics of companies across multiple subsectors in this essential, often critical outsourced services industry. Our disciplined, intellectually driven approach to process strategy and deep industry relationships helps achieve the strategic goals of our clients. Our experience and market intelligence are invaluable—particularly in complex macroeconomic environments—when leveraged to maximize valuation and deal certainty for our clients.

Leadership



Disha Mehta
Managing Director
DMehta@HL.com
212.497.4249



Casey Schwartz
Managing Director
CRSchwartz@HL.com
818.625.4196



Jonathan Harrison
Managing Director
JHarrison@HL.com
+44 (0) 20 7747 7564



Axel Bauer
Managing Director
Axel.Bauer@HL.com
+49 (0) 89 413 121 39



James Sutch
Director
James.Sutch@HL.com
+44 (0) 74 3633 8062



Sebastian Weindel
Director
Sebastian.Weindel@HL.com
+49 (0) 89 413 121 26

Contact Us

Please reach out to us to schedule a call to discuss this quarter's market update or to explore how we can serve your business needs.

Request a Meeting

Learn More About Us

Subsector Coverage



Technical Services

- Asset Management
- Automation and Controls
- Code Compliance
- Elevator Services
- Equipment Care
- Fire and Life Safety
- Flooring
- HVAC Services
- Mechanical, Electrical, and Plumbing
- Roofing and Siding
- Utility and Energy Management
- Windows and Doors

Managed Services

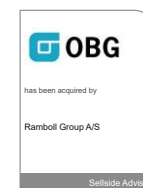
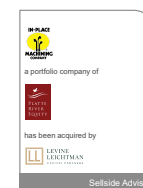
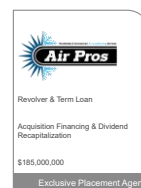
- Aviation Site Services
- Catering and Foodservice
- Equipment-as-a-Service
- Exterior Care
- Grounds Management
- Interior Maintenance and Care
- Janitorial and Sanitation
- Laundry Services
- Multisite Property Services
- Pest Control
- Response and Restoration
- Security Services

Featured Transactions

Facility Services



Technical Services



Tombstones included herein represent transactions closed from 2016 forward.

FACILITY AND RESIDENTIAL SERVICES MARKET UPDATE











Introduction

- In YTD 2023, the facility and residential services (F&RS) market remained constructive with steady participation by both strategic and private equity players. Investors have successfully built a thesis around, and are attracted to, the nondiscretionary suite of mission-critical services, stable recurring revenue models, and tremendous market size and opportunity. These fundamentals continue to channel both capital and cautious optimism throughout the sector.
- Despite constricting liquidity conditions and sluggish M&A activity, we have seen stable interest within F&RS from buyers and lenders alike. Our firm’s active engagement in multiple deals has been met with robust enthusiasm and confidence, even amid selected secular headwinds. In addition to opportunistic deal activity, these dynamic market conditions create a powerful market consolidation proposition. Though average valuations are lower than the 2021 peak, valuations across the sector remain durable through the cycle and the “best” assets are commanding 2021-like results amid a relative dearth of premium opportunities.
- The residential services sector has lately experienced rising interest in emerging sectors, as investors look to discover “the next HVAC.” This broadened investment aperture has been underscored by significant investments from leading firms. Notably, Cortec’s investment in A1 Garage Door, followed by an upsurge in add-on activity, along with Freeman Spogli and LightBay’s joint acquisition of a leading roofing platform, Infinity Home Services, exemplify the sector’s promising evolution. These subsectors offer an exciting landscape for consolidation with the potential for immense roll-up activity. Characterized by high fragmentation, they are currently in the nascent stages of consolidation, promising lucrative opportunities ahead. The facility and residential services sector stands as an emblem of robustness as investors have recognized the sector’s stability, driven by the durable business model and recurring revenue dynamics. This resilience offers a secure harbor in an otherwise conservative market. A cautious optimism seems to pervade the sector.
- The managed facility services space remains fast-moving and dynamic catering to commercial and residential end markets. While subsectors like interior cleaning and sanitation, paving, and grounds management have seen significant M&A activity, the market continues to assess the sustainability of post-pandemic growth in demand for services across many sectors. Overall trends such as increased travel, emphasis on hygiene, continued outsourcing, and general commercial/light industrial expansion will continue to benefit the sector. We engage in active dialogue with key industry participants and have witnessed significant consolidation activity within the space evidenced by multiple marquee deals in recent years.
- Given these promising trends and steady M&A activity, the outlook for high-quality assets with impressive growth stories and solid margins remains positive.

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FEATURED SECTOR NEWS

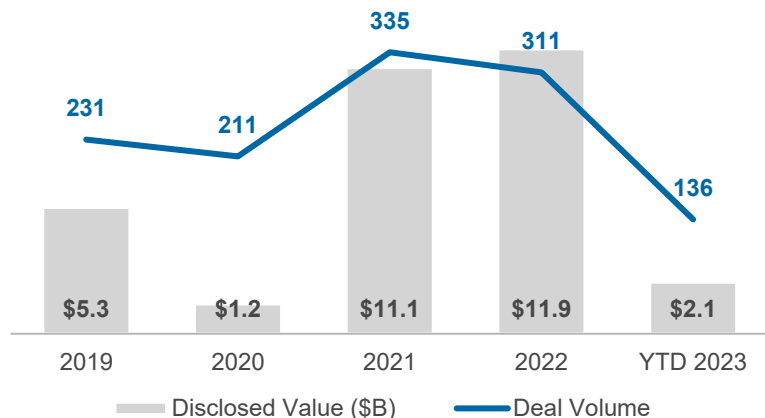
Date	Company	Subsectors	Description	Article Link
5/10/2023		Residential Services	Ace Hardware acquired Unique Indoor Comfort's portfolio of 12 independent HVAC companies from Grove Mountain Partners. Nate Kukla, CEO, and the entire management team, including the brand presidents, will continue to lead Unique Indoor Comfort Holdings as the company changes hands.	Read More
4/6/2023		Technical Services	Mitie is further developing its security intelligence offering through the acquisition of Linx International Group, a risk management consulting business that also provides technical and management training to the security industry. The addition of Linx will enrich Mitie's own security risk analysis and intelligence capabilities.	Read More
4/5/2023		Residential Services	Rollins announced the acquisition of Fox Pest Control, which provides services for residential customers across 13 states. The transaction, valued at \$350 million, including \$32 million of earnouts, will contribute revenue potentially in excess of the \$120 million Fox had during 2022.	Read More
3/27/2023		Diversified Facility Management	ABM partnered with Tropicana Field and Al Lang Stadium, enhancing operational efficiency and optimizing facility management. Their expertise provided a seamless and high-quality experience, solidifying ABM's position as a trusted sports and entertainment industry partner.	Read More
3/9/2023		Diversified Facility Management	Aramark and Triple B Hospitality formed an alliance to empower communities, address labor challenges, and drive equitable impact. The partnership advanced diversity and inclusion in the workplace, prioritizing workforce needs through mentorship and professional development programs.	Read More
2/28/2023		Diversified Facility Management	ISS India and Tata Power Renewable Energy Ltd. (TPREL) collaborated to advance clean energy solutions, aiming for net zero emissions by 2040. The partnership bolstered sustainability efforts in areas such as green energy, efficiency, waste management, and innovation.	Read More
2/22/2023		Technical Services	Comfort Systems USA, Inc., acquired Eldeco, Inc., an electrical design and construction services company. Eldeco is expected to bring in \$130 million to \$140 million in annual revenue and \$8 million to \$9 million in earnings.	Read More
2/13/2023		Diversified Facility Management	Healthcare veterans Quint Studer and Dan Collard of Healthcare Plus Solutions Group partnered with Aramark's Patient Experience Organization to improve hospital outcomes through skills training for managers and front-line employees.	Read More
2/1/2023		Diversified Facility Management	Workplace management company ISS expanded its partnership with a global healthcare firm to deliver integrated facility services globally, increasing revenue. The collaboration involved providing services such as cleaning, food, and technical services by more than 600 ISS placemakers.	Read More
1/12/2023		Residential Services	FirstService Residential expanded its market leadership in New York City with the acquisitions of Greenthal and Tudor. The deals strengthened its position and enhanced property management services in the region.	Read More

ADDITIONAL FACILITY AND RESIDENTIAL SERVICES

M&A HIGHLIGHTS

Transaction Value and Deal Volume













(\$ in billions)



Key Takeaways

- Fewer deals were completed last year compared to 2021, but disclosed transaction values rose to their highest level in the past five years. At the same time, although 2021 deal volumes lagged, they were also at their second-highest level over the same period.
- Early industry investments were primarily directed toward commercial services, driven by a consistent demand, regulatory obligations, and the need for regular inspections and maintenance.
- The allure of residential services continues to grow through both platform investments and add-ons. There continues to be a focus on investing in and around “the home,” capitalizing on the absence of unions and exploiting advancements in technology and service for a competitive edge.
- 2022 witnessed a spike in M&A activity, causing a surge in valuation multiples due to the escalating dealmaking trends. While overall deal valuations appear to have peaked and experienced a degree of moderation over the past few months, many high-quality assets have still achieved premium valuation multiples.

Additional Notable Transactions

Date	Acquirer	Target	Subsector
June-2023			Windows and Doors
June-2023		  	Mechanical, Electrical, and Plumbing
June-2023			Multisite Property Services
May-2023			HVAC Services
May-2023	Morgan Stanley CAPITAL PARTNERS		Roofing and Siding
May-2023	Morgan Stanley CAPITAL PARTNERS		Multisite Property Services

Source: S&P Capital IQ as of June 21, 2023






ADDITIONAL FACILITY AND RESIDENTIAL SERVICES

M&A HIGHLIGHTS (CONT.)

Date	Acquirer	Target	Subsector
May-2023	 Sila (Morgan Stanley)	 JACKSON COMFORT Services HEATING • COOLING • PLUMBING	HVAC Services
Apr-2023	 CIVC PARTNERS	 AMERICAN REFRIGERATION	HVAC Services
Apr-2023	 IMPERIAL CAPITAL	 SKYLINE ROOFING PARTNERS	Roofing and Siding
Apr-2023	 mitie	 Linx CONSULTANCY	Security Services
Apr-2023	 ROLLINS	 FOX PEST CONTROL	Pest Control
Mar-2023	 SM SOUTHEAST MECHANICAL	 Carolina Comfort Heating & Air	HVAC Services
Mar-2023	 A1 GARAGE™ DOOR SERVICE	 PRO DOOR DOCTOR.COM	Windows and Doors
Mar-2023	 SUPERHERO FIRE PROTECTION	 FPS Fire Protection Solutions	Fire and Life Safety
Mar-2023	 BMS CAT	 Colorado Premier Restoration	Response and Restoration
Mar-2023	 Security 101	 SECURITY SOLUTIONS	Security Services
Mar-2023	 PAVION™ CONNECT AND PROTECT	 TURNKEY TECHNOLOGY	Security Services
Feb-2023	 Senskre Lawn & Tree Care	 BLADES OF GREEN	Grounds Management
Feb-2023	 LTP HOME SERVICES GROUP	 AGREE PLUMBING • AIR • ELECTRIC	HVAC, Plumbing, and Electric
Feb-2023	 REDWOOD CONNECTION IS EVERYTHING	 Best Care Home Services	HVAC, Plumbing, and Electric

ADDITIONAL FACILITY AND RESIDENTIAL SERVICES

M&A HIGHLIGHTS (CONT.)

Date	Acquirer	Target	Subsector
Feb-2023			Response and Restoration
Feb-2023			Multisite Property Services
Feb-2023			Multisite Property Services
Feb-2023			Equipment Care
Feb-2023			Grounds Management
Feb-2023			Response and Restoration
Feb-2023			Janitorial and Sanitation
Feb-2023			Equipment-as-a-Service
Feb-2023			Multisite Property Services
Feb-2023			Multisite Property Services
Feb-2023			Janitorial and Sanitation
Feb-2023			Security Services
Jan-2023			Security Services
Jan-2023			Janitorial and Sanitation





























ADDITIONAL FACILITY AND RESIDENTIAL SERVICES

M&A HIGHLIGHTS (CONT.)

Date	Acquirer	Target	Subsector
Jan-2023	 ROGERS BUILDING SOLUTIONS	Sluss+Padgett	HVAC Services
Jan-2023	 THOMAS PARK	<i>The Loughlin Management Group, Inc.</i>	Multisite Property Services
Jan-2023	 ONE ROCK CAPITAL PARTNERS	 ENVIROSERVE A SAVAGE COMPANY	Response and Restoration
Jan-2023	 MINER	 PACE MATERIAL HANDLING, INC.	Windows and Doors
Jan-2023	 SES	 MOUNTAIN Environmental Services, Inc.	Response and Restoration
Jan-2023	 Nextech	 Aire@Rite	HVAC Services
Jan-2023	 CHAMPION SPECIALTY SERVICES PROVIDER	 WRS ENVIRONMENTAL SERVICES	Utility and Energy Management
Jan-2023	 BrightView	 SMITHS TREE CARE	Grounds Management
Jan-2023	 4M Building Solutions	 CAPITAL SERVICES, Inc. CLEANING SERVICES	Janitorial and Sanitation
Jan-2023	 Flotilla	 AQUA FLO	Grounds Management
Jan-2023	 Diversified MAINTENANCE DETAILS MATTER	 PERENNIAL Medical Cleaning Solutions	Janitorial and Sanitation
Jan-2023	 PYE+BARKER FIRE & SAFETY, INC. SINCE 1988	 IT&M DIVISION, INC.	Fire and Life Safety
Jan-2023	 BOASSO GLOBAL	 Quala	Janitorial and Sanitation
Jan-2023	 CertaSite	 Ace Fire Protection	Fire and Life Safety

ADDITIONAL FACILITY AND RESIDENTIAL SERVICES

M&A HIGHLIGHTS (CONT.)

Date	Acquirer	Target	Subsector
Jan-2023			Grounds Management
Jan-2023			Roofing and Siding
Jan-2023			Roofing and Siding
Jan-2023			Response and Restoration
Jan-2023			Roofing and Siding
Jan-2023			Janitorial and Sanitation
Jan-2023			Grounds Management
Jan-2023			Grounds Management
Jan-2023			Roofing and Siding
Jan-2023			HVAC Services and Mechanical, Electrical, and Plumbing
Jan-2023			HVAC Services
Jan-2023			Roofing and Siding
Jan-2023			Windows and Doors
Jan-2023			Pest Control

SELECT TRANSACTIONS EXECUTED BY HOULIHAN LOKEY'S FACILITY AND RESIDENTIAL SERVICES TEAM

Houlihan Lokey Advises Conhagen



- Alfred Conhagen, Inc. (Conhagen) was acquired by Ovation Holdings, Inc. (Ovation), a portfolio company of Warren Equity Partners, in March 2023.
- Founded in 1942, Conhagen is a leading provider of rotating equipment repair solutions to ensure operational continuity for high-cost-of-failure projects. Serving a national customer base from three operational hubs in Louisiana, Texas, and California, the company's facilities and technicians specialize in all facets of rotating and mechanical equipment, providing customers with unique, full-service solutions to minimize costly downtime. For more than 80 years, Conhagen has been an indispensable partner to customers across a range of end markets, which now include refinery, chemical processing, municipal, electric utility, natural resources production and storage, and agriculture.
- Ovation is the holding company of Allied Valve, Automation Service, Valve Sales Inc., and Allied Instrumentation. Serving customers from 15 locations in the Midwest, Ovation represents best-in-class products from manufacturers, including Baker Hughes, Continental Disc, Groth, Yokogawa, MSA/General Monitors, nVent, FLEXIM, and TASI Group. With more than 400 employees, Ovation provides valve service, actuation, instrumentation, gas detection, and heat trace solutions in the Midwest region.
- Houlihan Lokey served as the exclusive financial advisor and assisted in marketing, structuring, and negotiating the transaction on behalf of Conhagen. This transaction exemplifies the continued success of Houlihan Lokey's dedicated coverage of the facility services market.
- Against the backdrop of macroeconomic uncertainty, Houlihan Lokey focused on the resiliency of the business model and end-market exposure, opportunity to grow through a cycle, and significant upfront preparation to enable a market-making outcome for the selling shareholders.

Houlihan Lokey Advises FusionSite



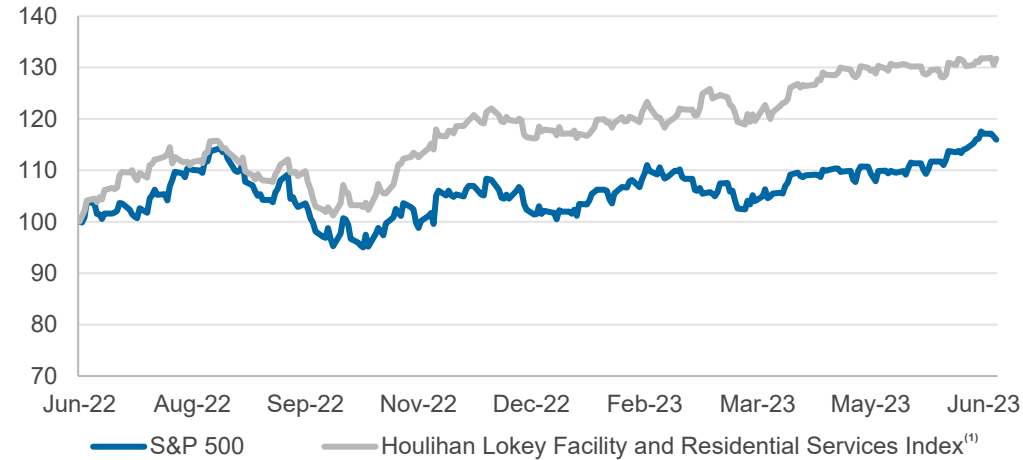
- FusionSite Services, LLC (FusionSite) was acquired by The Cynosure Group (Cynosure) in October 2022.
- Founded in 2018 and headquartered in Nashville, Tennessee, FusionSite provides critical site sanitation and other site services to a diverse base of customers across multiple end markets, including residential construction, commercial and infrastructure, government and military, recreational events, and consumer and agriculture. The company operates across the Southeast, Midwest, and Northeast, providing a full suite of equipment and route-based sanitation services, including portable toilets, luxury restroom trailers, dumpster rentals, handwash units, portable storage containers, and more.
- Formed in 2014 and headquartered in Salt Lake City, Utah, Cynosure is an independent alternatives asset manager and advisor that makes long-term investments.
- Houlihan Lokey served as the exclusive financial advisor to FusionSite. This deal exemplifies the continued success of Houlihan Lokey's coverage of the managed facility services sector.
- Despite a challenging macroeconomic backdrop, Houlihan Lokey was able to successfully position the resiliency of the business model and end markets as well as the compelling opportunity to back a scalable platform and experienced management team with a proven playbook to continue rolling up the sizable, highly fragmented portable sanitation and site services industry.

EQUITY MARKET INDEX PERFORMANCE

- U.S. macro outlook remains constructive, with GDP growth for 2023 expected to be ~3% and ~6% in 2024, while unemployment is expected to remain near historic lows.
- While the Fed's ongoing rate hike campaign to curb inflationary pressures and stave off a looming recession have sent markets on a prolonged decline, indices began to stabilize in 2023 providing a much-needed level of support to the market.
- The Houlihan Lokey Facility and Residential Services Index increased ~32% on an LTM basis and significantly outperformed the S&P 500, which was up only ~16% in the same time frame.
- Since January, the Houlihan Lokey Facility and Residential Services Index was up 12.5%, slightly trailing the S&P 500 as a whole (14.2%).
- On an LTM basis, the diversified facility management subsector outperformed residential services, although both outperformed the broader market.

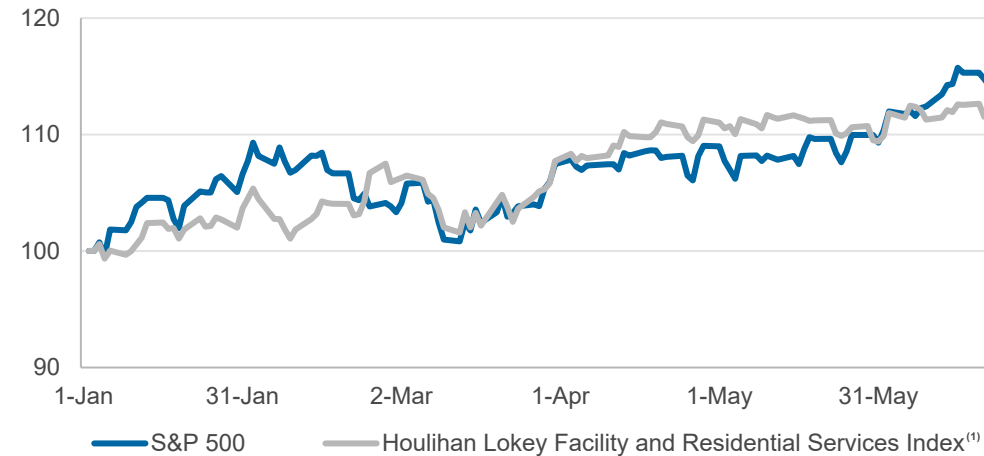
LTM June 2023 Performance

(Share Price Indexed to 100)



YTD 2023 Performance

(Share Price Indexed to 100)



Source: S&P Capital IQ. Data as of June 21, 2023.

(1) The Houlihan Lokey Facility and Residential Services Index consists of a diversified set of 11 companies across the facility and residential services sector.

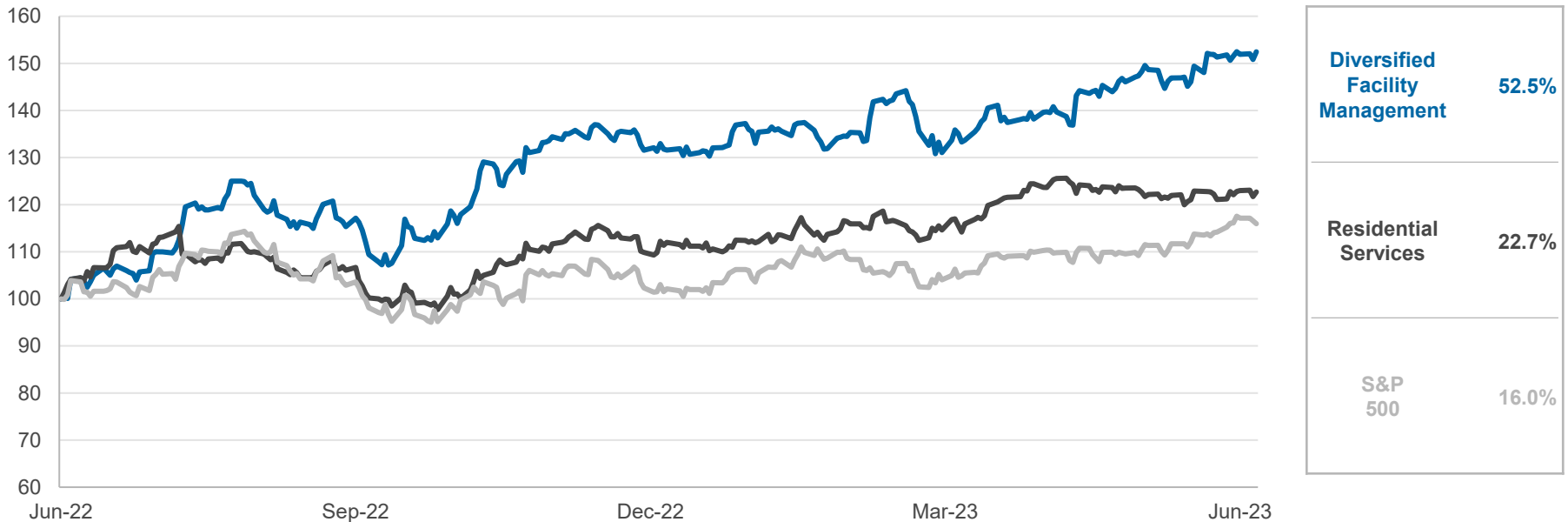
EQUITY MARKET INDEX PERFORMANCE

FACILITY AND RESIDENTIAL SERVICES SUBSECTORS

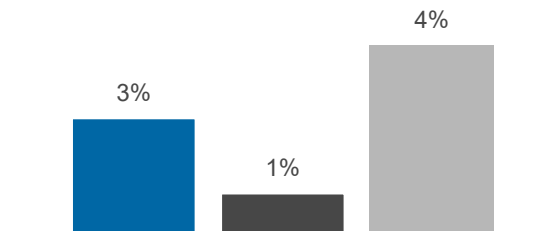
While diversified facility management has outperformed residential services over the past 12 months, both subsectors have shown resiliency and outpaced the broader market

LTM June 2023 Performance by Subsector

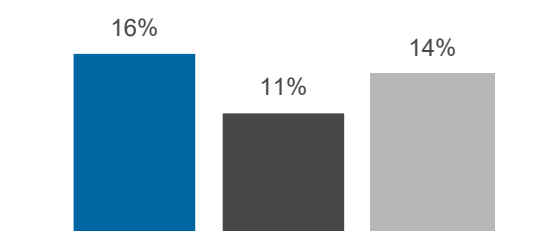
(Share Price Indexed to 100)



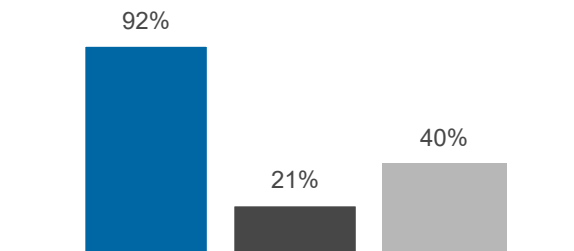
Monthly Performance



YTD 2023 Performance



Three-Year Performance



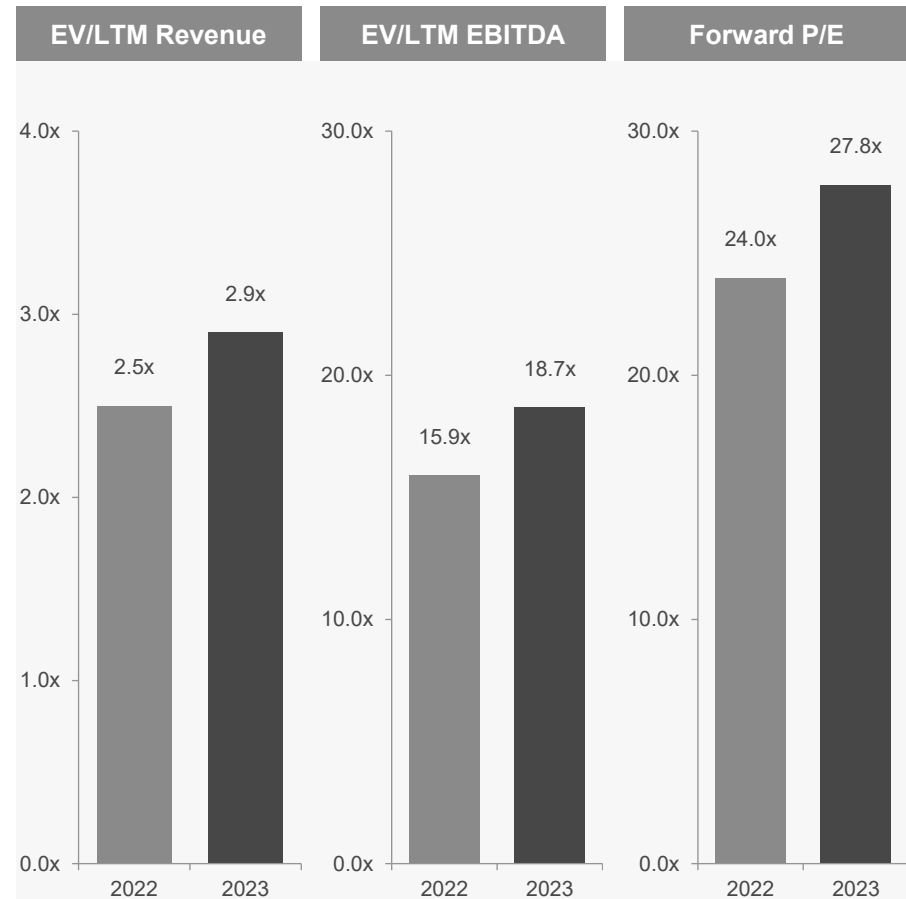
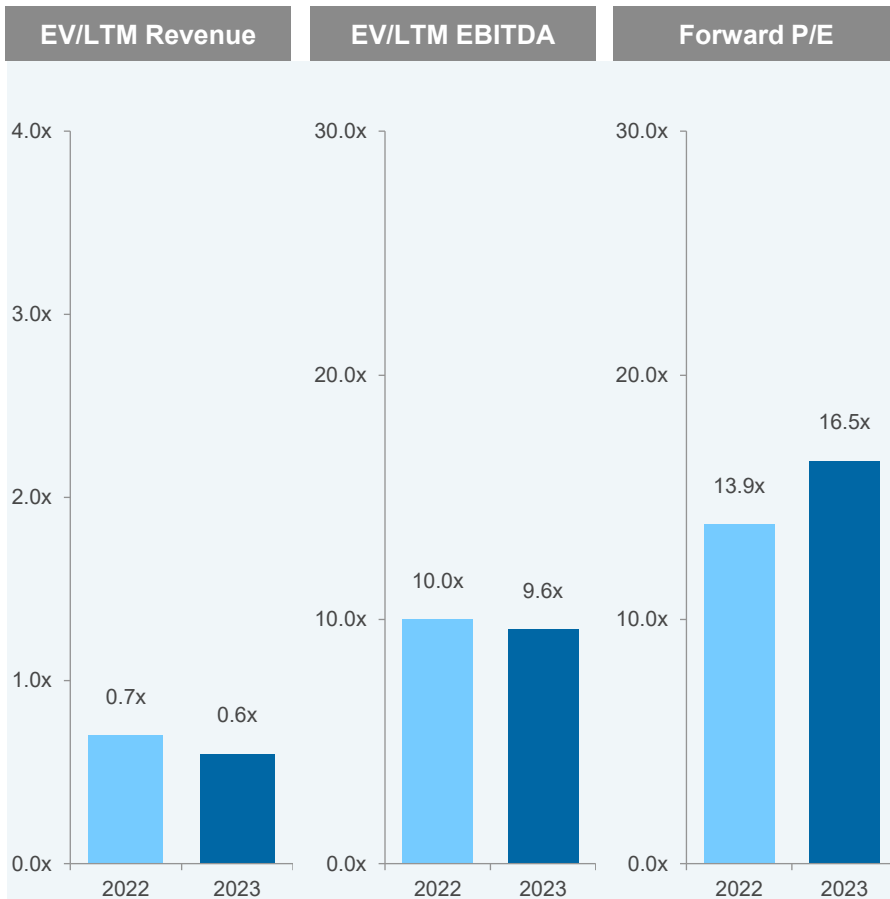
— Diversified Facility Management — Residential Services — S&P 500

PUBLIC TRADING MULTIPLES IN FACILITY AND RESIDENTIAL SERVICES

Diversified Facility Management



Residential Services



Source: S&P Capital IQ. Data as of June 21, 2023

Notes: Diversified facility management includes ABM Industries, Aramark, ISS A/S, GDI Integrated Facility Services, Mitie Group, Sodexo S.A., and Comfort Systems USA. Residential Services includes Chemed Corporation, FirstService Corporation, Frontdoor, and Rollins. Values are median for entire composite.

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