

# **Insurance Technology Market Update**

Q1 2021

#### Insurance Technology Market Update—Q1 2021

Q1 insurance technology (insurtech) capital raising and M&A activity continue at an accelerated pace following a record 2020.

Dear Clients and Friends,

Houlihan Lokey is pleased to present its Insurance Technology Market Update for Q1 2021.

- Insurtech continued its hot streak in Q1 2021 with ~\$6.6 billion in financing volume and ~\$18.5 billion in M&A volume.
- **~\$6.6 billion in Q1 2021 financing volume** was ~840% higher than Q1 2020 levels and ~340% higher than Q1 2019 levels.
  - **120 financings in Q1** were ~70% higher than the year-ago period and ~30% higher than Q1 2019 financings.
  - Lots of Q1 financing activity across digital distribution, software, and data and analytics, including large financing rounds for Next, Coalition, Zego, Pie, Corvus, and others.
- Q1 saw ~\$18.5 billion in M&A volume, making it the highest volume quarter we've seen to date, driven by a few large deals, including UnitedHealthcare's acquisition of Change Healthcare, Insight and Stone Point's acquisition of CoreLogic, and BC Partners' acquisition of Davies Group.
  - 49 M&A transactions in Q1 were ~160% higher than the year-ago period and Q1 2019 M&A transactions.
- Q1 2021 continued to see additional insurtech IPOs such as Oscar, as well as IPOs via SPAC mergers (either completed or announced/in process) for Clover, Metromile, Alight, CCC, Doma (formerly States Title), Hippo, and QOMPLX.
  - Insurance software and online distribution companies lead the pack, trading at 20.3x and 17.9x EV/2021E EBITDA, respectively.

We hope you enjoy this report, and please reach out if you have any questions. We look forward to staying in touch.

Regards,



Kegan Greene KGreene@HL.com 415.273.3639

Mark Fisher MFisher@HL.com +44 (0) 20 7907 4203

Rob Freiman <u>RFreiman@HL.com</u> 212.497.7859 
 Tim Shortland
 Craig Muir

 TShortland@HL.com
 CMuir@HL.com

 +44 (0) 20 7907 4213
 212.497.7803

 Chris Pedone
 Paul Tracev

**Additional Team Contacts** 

CPedone@HL.com

212.830.6166

Paul Tracey <u>PTracey@HL.com</u> +44 (0) 20 7907 4225

Sources: Pitchbook.com, S&P Capital IQ, news articles, and company filings. Note: Market data as of March 31, 2021.

### **Continued Insurtech Public Market Activity in 2021**

Q1 2021 saw a strong continuation from 2020 public market activity with the announcement of three additional insurtech IPOs/SPAC mergers (Clover, Metromile, and Oscar) and five others in process (Alight, CCC, Doma, Hippo, and QOMPLX).

_	Company	Description	Pre-Deal Funding	Deal Date	Transaction Details	Pre-Deal Valuation	Post-Deal Valuation	Trading Update/ Commentary
SC	Clover	Preferred provider organization (PPO) platform intended to improve the quality of life of its members and physicians.	\$925M	Jan-21	<ul><li> EV: \$4.5B</li><li> Proceeds: \$400M</li></ul>	\$3.7B	\$4.5B	Stock performance (50%) since Jan-21 SPAC date.
Recent IPOs	Instromile	Provides personalized auto insurance policies, which are priced and billed by the mile with rates based on user driving activity.	\$285M	Nov-20	<ul><li> EV: \$1.0B</li><li> Proceeds: \$160M</li></ul>	\$550M	\$1.0B	Stock performance (6%) since Nov-20 SPAC date.
×	oscar	Provider of an online health insurance network designed to make insurance simple and intuitive.	\$1.9B	Mar-21	<ul><li> Offer price: \$39</li><li> Total raised: \$1.4B</li></ul>	\$6.5B	\$7.9B	Stock performance (15%) since Mar-21 IPO date.
	alight.	Provider of outsourced administration and cloud-based human resources and financial applications.	\$1.0B	Jan-21	<ul><li>EV: \$7.3B</li><li>Est. proceeds: \$300M</li></ul>	\$3.0B	\$7.3B	Foley Trasimene's SPAC has agreed to acquire Alight; expected to close Q2 2021.
	$\infty$	Connects insurance companies, repair facilities, OEMs, and third-party data to manage the claims and repair process.	\$375M	Feb-21	<ul><li> EV: \$7.0B</li><li> Est. proceeds: \$968M</li></ul>	\$3.0B	\$7.0B	Dragoneer's SPAC has agreed to acquire CCC; expected to close Q2 2021.
Announced/ In Process J	doma	Developer of technologies intended to remove the friction in underwriting title insurance, making the process simple and efficient.	\$300M	Mar-21	<ul><li>EV: \$3.0B</li><li>Est. proceeds: \$645M</li></ul>	\$2.6B	\$3.0B	Capitol Investment's SPAC has agreed to acquire Doma; expected to close Q2 2021.
A -	<u></u> Hippo	Provider of home insurance services designed to offer smart coverage for homeowners.	\$700M	Mar-21	<ul><li>EV: \$5.0B</li><li>Est. proceeds: \$1.2B</li></ul>	\$3.8B	\$5.0B	Reinvent Technology Partners Z has agreed to acquire Hippo; expected to close mid-2021.
	QOMPLX:	Decision platform for detection, monitoring, adaptive response, and risk optimization of disparate data sources.	\$100M	Mar-21	<ul><li> EV: \$1.4B</li><li> Est. proceeds: \$180M</li></ul>	N/A	\$1.4B	Tailwind Capital's SPAC has agreed to acquire QOMPLX; expected to close mid-2021.
Rumored IPOs	NEXT	Developer of an online business insurance platform designed to transform the insurance experience for small businesses.	ybazaar	platform i	er of an aggregator intended to offer e products.	Solero	automob	er of software for the pile insurance claims ing industry.

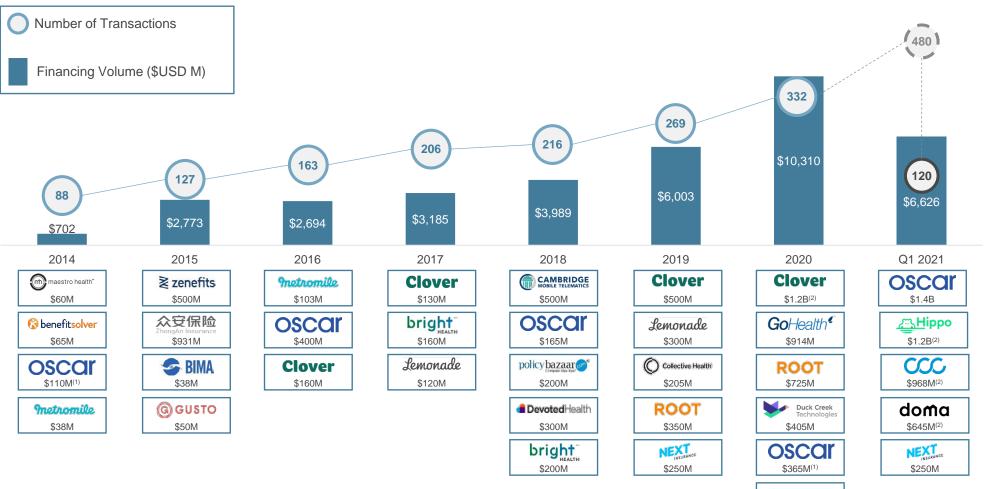




### **Continued Record Investment Into the Insurtech Sector**

We are well positioned for another record fundraising year with more than \$6.6 billion in financing volume across 120 transactions in Q1. Financing volume in Q1 2021 was ~840% higher than Q1 2020 levels and has already surpassed the full year of financing volume from 2019.

#### **Selected Major Insurtech Financings**



Sources: Pitchbook.com, Mergermarket, and S&P Capital IQ.

Notes: Market data as of March 31, 2021. Includes seed, angel, early- and late-stage VC, corporate, accelerator/incubator financing rounds, and IPOs.

(1) Oscar raised two rounds in 2014 worth \$30 million and \$80 million, respectively, and raised two rounds in 2020 worth \$225 million and \$140 million, respectively.

(2) Estimated amounts per Pitchbook.com, Mergermarket, S&P Capital IQ.

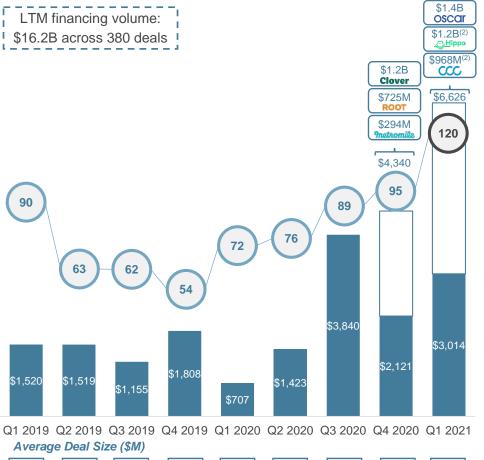
metromile

\$294M<sup>(2)</sup>

### **Financing Activity Remains Active Across All Categories of Insurance**

Q1 2021 has far outpaced every quarter in the past 24 months, with more than \$6.6 billion in financing volume across 120 transactions. More than half of Q1 financing activity is attributable to a continued wave of insurtech IPO and SPAC mergers (Oscar, Hippo, and CCC).

#### Quarterly Financing Activity (\$M)<sup>(1)</sup>



## 16.9 24.1 18.6 33.5 9.8 18.7 43.1 45.7 55.2

Sources: Pitchbook.com, Mergermarket, and S&P Capital IQ.

Note: Market data as of March 31, 2021.

(1) Includes seed, angel, early- and late-stage VC, corporate, accelerator/incubator financing rounds, and IPOs.

(2) Estimated amounts per Pitchbook.com, Mergermarket, S&P Capital IQ.

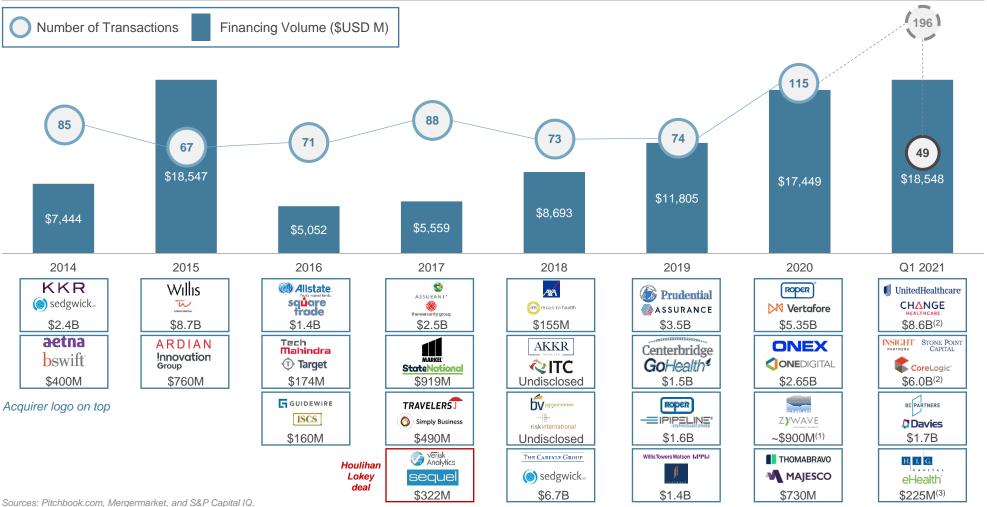
#### Selected Q1 2021 Financing Transactions (\$M)

Ann. Date	Company	Selected Investor(s)	Amt. Invested	Post-Money Valuation
03/25	PIE INSURANCE	Allianz 🗙 Acrew	\$118.0	N/A
03/10	ZEGO	<b>DST</b> GLOBAL	\$150.0	\$1,000.0
03/10		INSIGHT Partners	\$100.0	\$750.0
03/08	snæpsheet.	PINGAN PIVOT INVESTMENT PARTNERS	\$30.0	N/A
02/21	<b>∦earni</b> x	INSIGHT Partners	\$75.0	\$1,075.0
02/10	DEALERPOLICY	CAPITAL	\$30.0	\$220.0
02/03	C LeaseLock	W   L D C A T W westerly winds	\$52.0	\$222.0
02/01	Coalition*	Index Ventures	\$175.0	\$1,750.0
01/26	sidecar health	Drive Capital	\$125.0	\$1,000.0
01/26	Rhino	TIGERGLOBAL	\$95.0	\$480.0
01/26	Јепту	FARMERS	N/A	N/A
01/06	Groundspeed	INSIGHT Partners OAK HC/FT	\$52.5	\$252.5

### M&A Activity Off to a Strong Start in 2021...

2021 M&A volume has already seen a number of large deals, including UnitedHealthcare's acquisition of Change Healthcare and Insight and Stone Point's acquisition of CoreLogic. The total number of transactions in Q1 2021 outpaced Q1 2020 levels by approximately 160%.

#### **Selected Major Insurtech M&A Transactions**



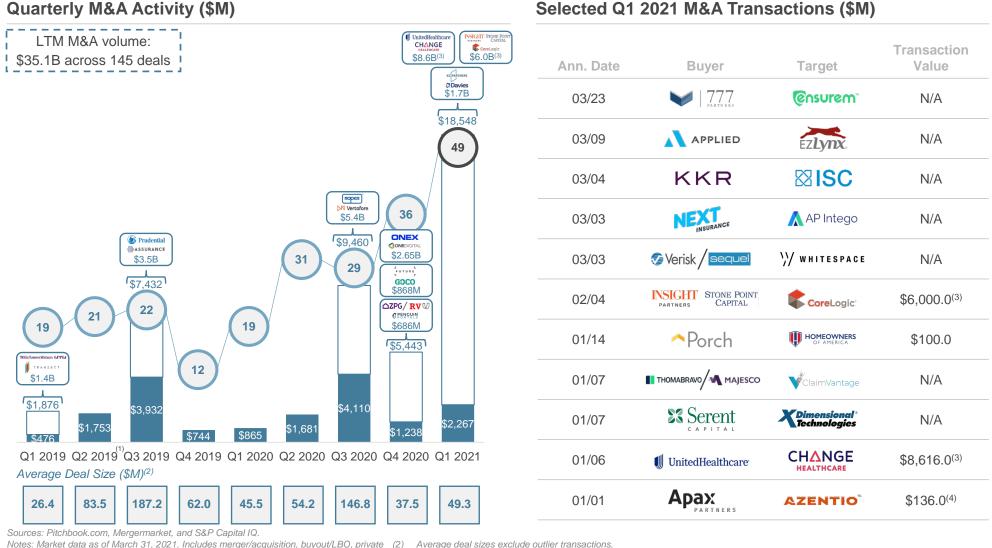
Sources: Pitchbook.com, Mergermarket, and S&P Capital IQ. Notes: Market data as of March 31, 2021. Includes merger/acquisition, buyout/LBO, private secondary, PIPE, and PE growth/expansion deals. (1) Estimated per Pitchbook.com.

(2) Pending close. Excludes ~\$5 billion and ~\$2 billion of debt for Change Healthcare and CoreLogic, respectively.

(3) Development capital via PIPE transaction.

### ...Driven by a Few Large Transactions

Q1 2021 had a few large M&A deals, putting volume well ahead of all previous guarters, along with a continued record number of transactions.



Notes: Market data as of March 31, 2021. Includes merger/acquisition, buyout/LBO, private secondary, PIPE, and PE growth/expansion deals.

(1) Q2 '19 includes \$140 million sale of an investment portfolio by Axiata Digital to Singaporean Fund managed by Gordian Capital, which included their stake in BIMA. Average deal sizes exclude outlier transactions.

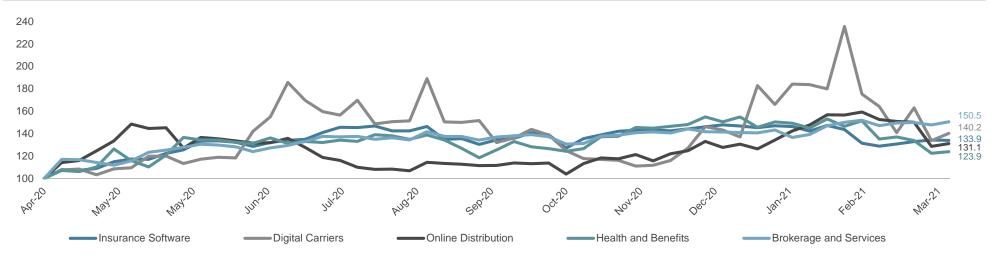
Pending close. Excludes ~\$5 billion and ~\$2 billion of debt for Change Healthcare and (3)CoreLogic. respectively.

Based on 10,002 INR converted to USD at a rate of 0.01360522 USD/INR. (4)

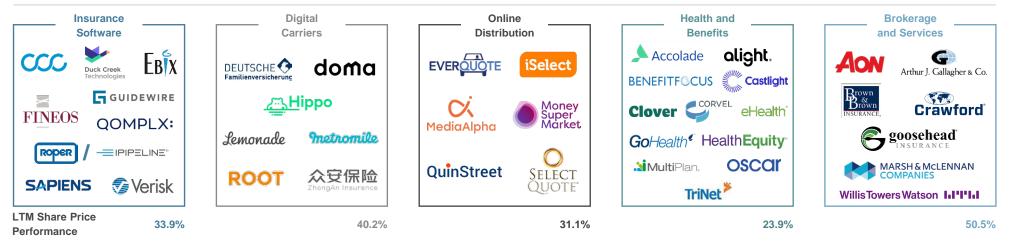
### **Mixed Insurtech Public Company Performance...**

Brokerage and services and digital carriers lead the insurtech pack.

#### LTM Share Price Performance



#### **Public Insurtech Ecosystem**

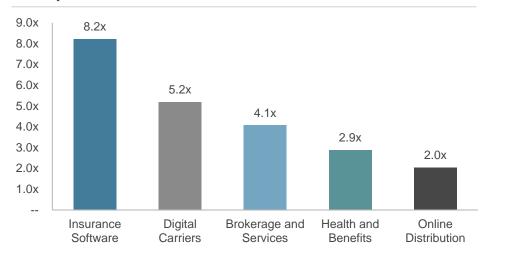


Source: S&P Capital IQ. Note: Market data as of March 31, 2021.

### ...Drives Multiple Differentiation for Certain Categories

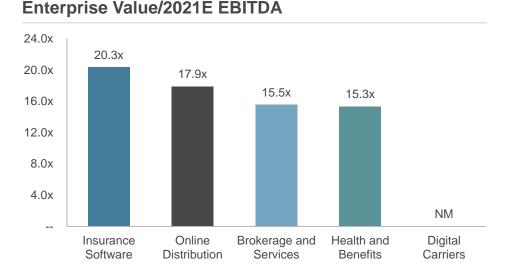
Insurance software and online distribution companies lead the pack, trading at 20.3x and 17.9x EV/2021E EBITDA, respectively.

#### Enterprise Value/2021E Revenue



#### **Public Insurtech Ecosystem**

#### Online Health and Insurance Digital **Brokerage** Software Carriers Distribution **Benefits** and Services Accolade alight. $\mathcal{C}\mathcal{C}\mathcal{C}$ G EBIX EVEROUOTE 40 iSelect doma DEUTSCHE 🔿 Duck Creek Arthur J. Gallagher & Co. BENEFITF©CUS Castlight rowr **GUIDEWIRE** 597 **Hippo** Money Super Market Crawford Clover eHealth' **FINEOS QOMPLX:** MediaAlpha goosehead<sup>®</sup> Lemonade metromile **Go**Health<sup>e</sup> Health**Equity** ROPER oscar MultiPlan. MARSH & MCLENNAN QuinStreet SELECT 众安保险 ROOT COMPANIES **SAPIENS** 😨 Verisk Ouote TriNet WillisTowersWatson IIIIIII 2021E Revenue Multiple 8.2x 5.2x 2.0x 2.9x 4.1x 2021E EBITDA Multiple 20.3x NM 17.9x 15.3x 15.5x



Notes: Trading multiples are based on share price, other market data, and broker consensus future earnings estimates from S&P Capital IQ as of March 31, 2021. Growth and multiples shown are median values for comp group. All financials calendarized to a December year-end.

### Leading Independent Advisory Firm

2020 M&A Advisory Pankings

**Corporate Finance** 

Houlihan Lokey is the trusted advisor to more top decision-makers than any other independent global investment bank.

HLI LISTED NYSE

**1,500+** Employees

23 Locations

~45% Employee-Owned

~**\$4.5 Billion** Market Cap

More Than \$1 Billion Annual Revenue

> **No** Debt

All U.S. Transactions						
	Advisor	Deals				
1	Houlihan Lokey	210				
2	Goldman Sachs & Co	172				
3	JP Morgan	132				
4	Evercore Partners	126				
5	Morgan Stanley	123				
Source: Refinitiv (formerly known as Thomson Reuters)						
No.	1 U.S. M&A Advisor					
Тор	5 Global M&A Advisor					
Lea	ding Capital Markets Advisor					

#### **Financial Restructuring**

### 2020 Global Distressed Debt & Bankruptcy Restructuring Rankings

	Advisor	Deals		
1	Houlihan Lokey	106		
2	PJT Partners Inc	63		
3	Lazard	50		
4	Rothschild & Co	46		
5	Moelis & Co	39		
Source: Refinitiv (formerly known as Thomson Reuters)				

No. 1 Global Restructuring Advisor

**1,000+** Transactions Completed Valued at More Than \$3.0 Trillion Collectively

#### **Financial and Valuation Advisory**

#### 2001 to 2020 Global M&A Fairness Advisory Rankings

	Advisor	Deals	
1	Houlihan Lokey	956	
2	JP Morgan	876	
3	Duff & Phelps	802	
4	Morgan Stanley	599	
5	BofA Securities Inc	542	
Refinitiv (formerly known as Thomson Reuters). Announced or completed transactions.			

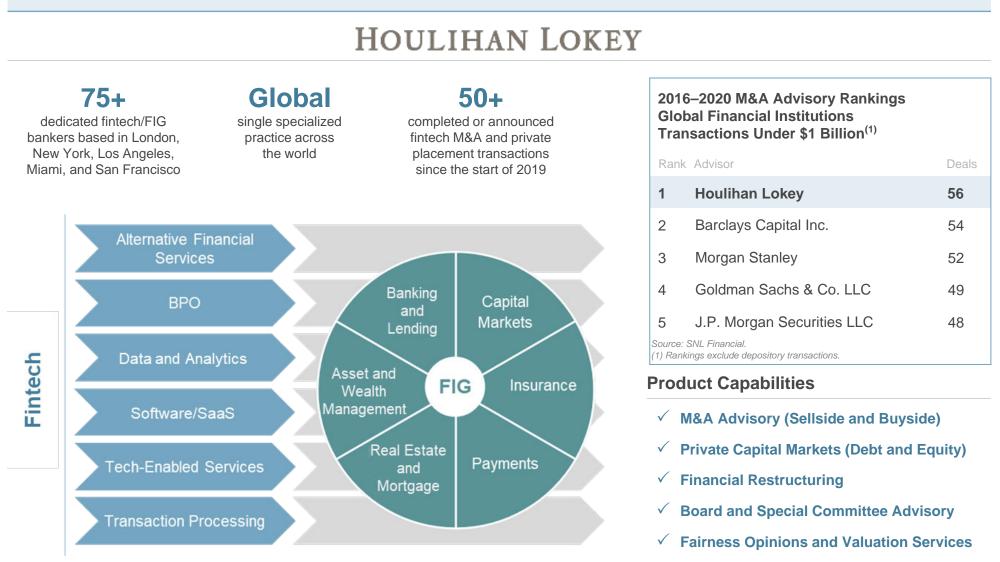
**No. 1** Global M&A Fairness Opinion Advisor Over the Past 20 Years

1,000+ Annual Valuation Engagements

North America		Europe and Middle East		Asia-Pacific	
Atlanta	Miami	Amsterdam	Madrid	Beijing	Sydney
Boston	Minneapolis	Dubai	Milan	Hong Kong	Tokyo
Chicago	New York	Frankfurt	Paris	Singapore	
Dallas	San Francisco	London			
Houston	Washington, D.C.				
Los Angeles					

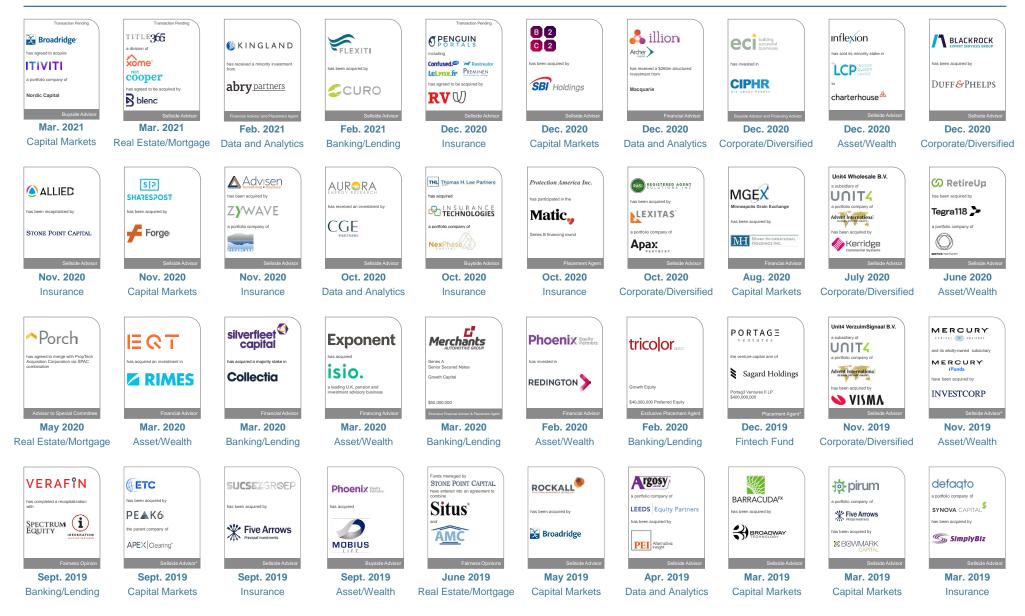
### **Global, Market-Leading Fintech Practice**

There is significant momentum in fintech following a dedicated team build-out in partnership with our industry leading Financial Institutions Group (FIG) franchise, further supported by the extensive resources and relationships of Houlihan Lokey's broader global platform.



#### HOULIHAN LOKEY 11

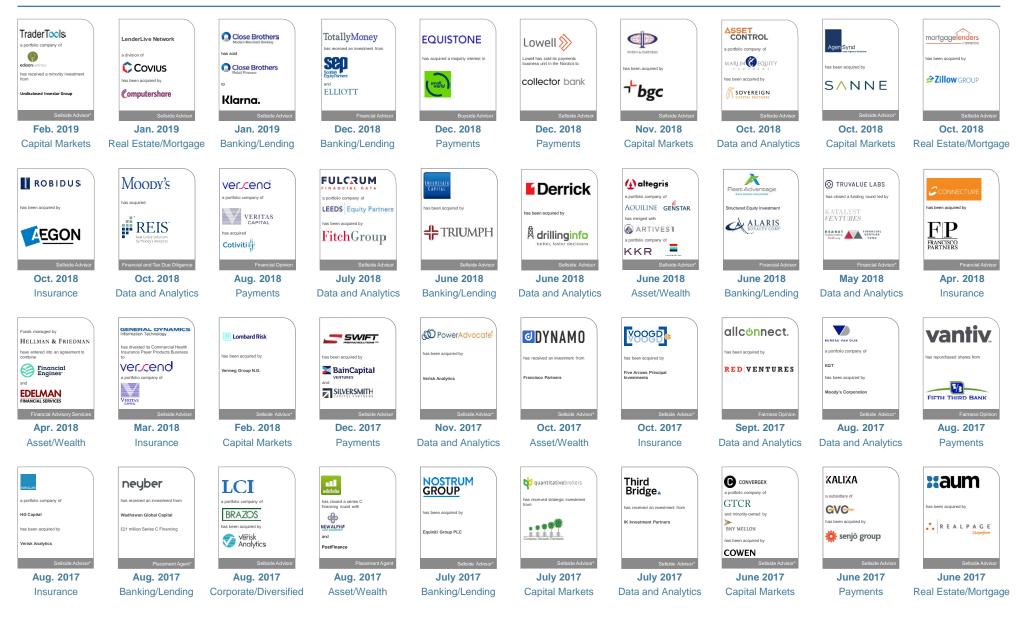
### **Proven Fintech Track Record With Exceptional Momentum**



Note: List of transactions shown is illustrative, not exhaustive.

\* Denotes transaction executed by firms acquired by Houlihan Lokey

### Proven Fintech Track Record With Exceptional Momentum (cont.)



Note: List of transactions shown is illustrative, not exhaustive.

\* Denotes transaction executed by firms acquired by Houlihan Lokey.

#### **Disclaimer**

© 2021 Houlihan Lokey. All rights reserved. This material may not be reproduced in any format by any means or redistributed without the prior written consent of Houlihan Lokey.

Houlihan Lokey is a trade name for Houlihan Lokey, Inc., and its subsidiaries and affiliates, which include those in (i) the United States: Houlihan Lokey Capital, Inc., an SEC-registered broker-dealer and member of FINRA (www.finra.org) and SIPC (www.sipc.org) (investment banking services); Houlihan Lokey Financial Advisors, Inc. (financial advisory services); HL Finance, LLC (syndicated leveraged finance platform); and Houlihan Lokey Real Estate Group, Inc. (real estate advisory services); (ii) Europe: Houlihan Lokey EMEA, LLP, and Houlihan Lokey (Corporate Finance) Limited, authorized and regulated by the U.K. Financial Conduct Authority; Houlihan Lokey (Europe) GmbH, authorized and regulated by the German Federal Financial Supervisory Authority (Bundesanstalt für Finanzdienstleistungsaufsicht); Houlihan Lokey GmbH; Houlihan Lokey S.p.A.; Houlihan Lokey (Netherlands) B.V.; Houlihan Lokey (España), S.A.; and Houlihan Lokey (Corporate Finance), S.A.; (iii) the United Arab Emirates, Dubai International Financial Centre (Dubai): Houlihan Lokey (MEA Financial Advisory) Limited, regulated by the Dubai Financial Services Authority for the provision of advising on financial products, arranging deals in investments, and arranging credit and advising on credit to professional clients only; (iv) Singapore: Houlihan Lokey (Singapore) Private Limited, an "exempt corporate finance adviser" able to provide exempt corporate finance advisory services to accredited investors only; (v) Hong Kong SAR: Houlihan Lokey (China) Limited, licensed in Hong Kong by the Securities and Futures Commission to conduct Type 1, 4, and 6 regulated activities to professional investors only; (vi) China: Houlihan Lokey Howard & Zukin Investment Consulting (Beijing) Co., Limited (financial advisory services); (vii) Japan: Houlihan Lokey K.K. (financial advisory services); and (viii) Australia: Houlihan Lokey (Australia) Pty Limited (ABN 74 601 825 227), a company incorporated in Australia and licensed by the Australian Securities and Investments Commission (AFSL number 474953) in respect of financial services provided to wholesale clients only. In the European Economic Area (EEA), Dubai, Singapore, Hong Kong, and Australia, this communication is directed to intended recipients, including actual or potential professional clients (EEA and Dubai), accredited investors (Singapore), professional investors (Hong Kong), and wholesale clients (Australia), respectively. Other persons, such as retail clients, are NOT the intended recipients of our communications or services and should not act upon this communication.

Houlihan Lokey gathers its data from sources it considers reliable; however, it does not guarantee the accuracy or completeness of the information provided within this presentation. The material presented reflects information known to the authors at the time this presentation was written, and this information is subject to change. Houlihan Lokey makes no representations or warranties, expressed or implied, regarding the accuracy of this material. The views expressed in this material accurately reflect the personal views of the authors regarding the subject securities and issuers and do not necessarily coincide with those of Houlihan Lokey. Officers, directors, and partners in the Houlihan Lokey group of companies may have positions in the securities of the companies discussed. This presentation does not constitute advice or a recommendation, offer, or solicitation with respect to the securities of any company discussed herein, is not intended to provide information upon which to base an investment decision, and should not be construed as such. Houlihan Lokey or its affiliates may from time to time provide investment banking or related services to these companies. Like all Houlihan Lokey employees, the authors of this presentation receive compensation that is affected by overall firm profitability.



CORPORATE FINANCE FINANCIAL RESTRUCTURING FINANCIAL AND VALUATION ADVISORY

HL.com