

Wealth Management Market Update

SUMMER 2021 Q2 UPDATE

Wealth Management Market Summary

Summer 2021 Industry Updates and Drivers

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Our dedicated team has an extensive level of experience in the wealth and asset management sectors, specializing in M&A for wealth managers, their assets, and manager contracts.

In the past five years, we have transacted or transferred more than \$125 billion in assets under management.

Select Market Drivers

Mergers and Acquisitions Remain Robust

- Q2 '21 continued to be active within wealth management M&A.
 - Wealth management M&A was 35.3% higher with 12 more deals in Q2 '21 than Q2 '20.
- Highest concentration of transactions across platforms with between \$100 million and \$2.5 billion of assets under management (AUM).

Private Equity Continues to Be Active

- Sponsors continue to enter the space and grow their existing wealth management platforms through bolt-on transactions.
- Private equity involvement in five out of the 46 transactions in Q2 '21.
 - Charlesbank Capital Partners invested in Lido Advisors, a Los Angeles-based registered investment advisor (\$9 billion in AUM); proceeds earmarked for continued expansion across the country both organically and through acquisitions.
 - TA Associates-backed serial RIA acquirer, Wealth Enhancement Group, purchased a number of wealth managers, including Pillar Pacific Capital Management and Hoover Financial Advisors (both with \$1.5 billion in AUM).

Valuations Remain Strong

- Public company valuations continue to expand off of the 2020 lows, supported by gains in equity markets, overall economic recovery, and government stimulus.
- Private transaction multiples continue to be near highs, especially for larger firms.

Overall Activity Expected to Continue, Expand Into Ancillary Services

- Recurring consolidation trends—need for operating leverage, accretive acquisitions, overall sponsor demand—will continue to drive transactions.
- Selling activity is expected to stay strong through year-end due to proposed changes to capital gains tax treatment, which may impact transaction pricing.
- Larger firms with scale may expand product set and migrate into derivative areas of core wealth management.

Recent Wealth Management Transactions

Houlihan Lokey Transaction Spotlight

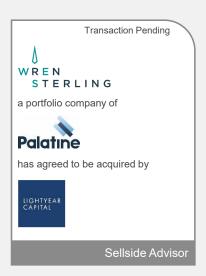
Transaction	Transaction Pending WREN STERLING a portfolio company of Palatine has agreed to be acquired by UGHTYEAR CAPITAL Sellside Advisor	△ Ascot Lloyd a portfolio company of OAKTREE has received financing from funds managed by ○ ARES Capital Raising	FORMUES-FORVALTNING has received a partnership investment from funds managed by Investment Partners Sellside Advisor	has acquired through scheme of arrangement GROUP PLC £206,000,000 Buyside Advisor
Deal Date	July 2021	February 2021	February 2021	September 2019
Deal Value	Not Disclosed	Not Disclosed	Not Disclosed	\$225 Million
AUM	\$6 Billion	\$14 Billion	\$12 Billion	\$42 Billion
Target Description	Financial planning firm offering services such as financial advice, investment advice, and pensions advice to both businesses and individuals.	Leading IFA business serving more than 21,000 clients through a network of 135 independent financial advisors.	Leading Nordic wealth manager serving high-net- worth individuals (HNWIs) across Norway and Sweden.	Platform for multiclass asset administration, retirement, financial planning, and investment management services.
Houlihan Lokey Role	Sellside Advisor	Exclusive Placement Agent	Sellside Advisor	Buyside Advisor

Houlihan Lokey Transaction Case Study

Wren Sterling

Company Overview

- Wren Sterling is a leading U.K. wealth management business, serving more than 13,000 households through a nationwide network of more than 70 advisors.
- Established in 2015 through the Palatine-backed management buyout of Towergate Financial.
- Has since shown consistent organic growth in assets and profit, supported by high levels of recurring income, and has become an established platform for M&A.
- Offers a range of financial advice, including wealth planning, employee benefit, and pension scheme advisory services, to both private and corporate clients.
- Differentiates itself by delivering exceptional customer service and financial advice through a unique business model with multiple routes to market.
- Has successfully executed a disciplined M&A strategy, completing eight bolt-on acquisitions during the Palatine investment period (including four in 2021), expanding its presence to seven offices.
- Now has more than \$6.3 billion AUM and will draw from the expertise of Lightyear Capital, and the management team will continue to grow organically and through a focused M&A strategy.



Houlihan Lokey Role

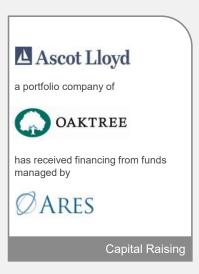
- Served as the exclusive financial advisor to Wren Sterling and Palatine.
 - Included running a full sellside process to sell the business while optimizing maximum value to shareholders. Created marketing materials, assisted with the financial model, and streamlined an efficient diligence process and transaction.
- The transaction was signed in July 2021.

Houlihan Lokey Transaction Case Study

Ascot Lloyd

Company Overview

- Ascot Lloyd is a leading U.K. wealth management business, serving more than 21,000 clients through a nationwide network of 135 independent financial advisors.
- Established in 2004, Ascot Lloyd is one of the largest independent wealth managers in the U.K., having grown through consolidation of smaller wealth management businesses to deliver a stronger centralized offering. The business is now approaching \$13.6 billion of assets under influence.
- Offers a range of financial advice, including financial planning, investment advice, retirement planning, and ancillary financial advice products, and delivered via face-to-face financial advice and telephone-based services.
- Operates an in-house discretionary fund management and model portfolio service, Avellemy, which has grown to more than \$2.0 billion AUM since inception in 2015.
- Has a strong acquisition ethos and a long track record of highly accretive M&A as a core strategy for growth. The business completed 12 acquisitions in 2020 and more than 60 since 2013.
- Generates more than \$81.7 million of group revenues and has over \$136.2 million of capital available to pursue its consolidation strategy in the U.K. wealth management market.



Houlihan Lokey Role

- Served as the exclusive financial advisor to Ascot Lloyd and Oaktree.
 - Created marketing materials, assisted with the financial model, and streamlined an efficient diligence process and transaction.
- The transaction was signed and completed in February 2021.

Wealth Management Transactions

Extensive Global Wealth Management Experience

Select Wealth Management Related Engagements



































Robust M&A Market

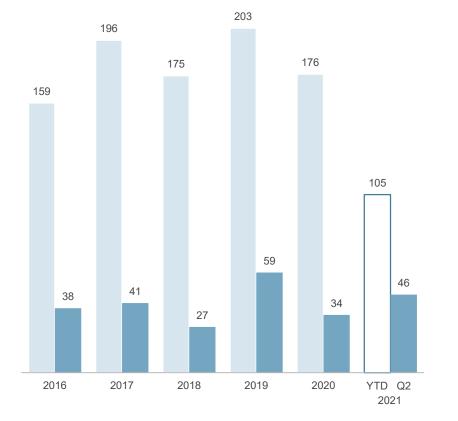
Transaction Activity Remains at an All-Time High

M&A activity remained robust, with 12 more deals in Q2 '21 than Q2 '20, an increase of 35%.

Established M&A Activity(1)

Number of transactions executed per year

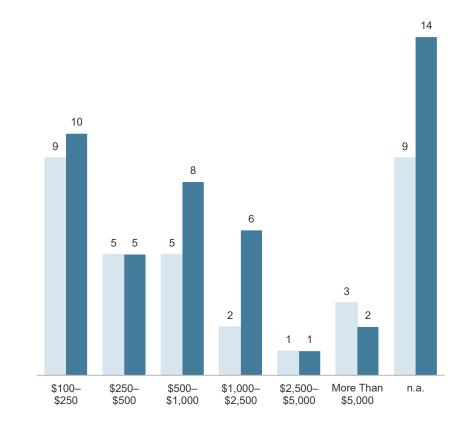
■ Count by Year ■ Count by Quarter



M&A Activity by Seller Size⁽²⁾

Number of transactions by seller size, \$ in millions





Source: SNL Financial.

^{(1) 2021} includes transactions that have entered into a definitive agreement; 105 transactions occurred from Jan. 2021 to Jun. 2021 and 46 transactions from Apr. 2021 to Jun. 2021

⁽²⁾ Represents only M&A activity that disclosed the target's AUM size.

Private Equity Continues to Be Active

Acquirers and Select Transactions

Sponsors continue to increase their interest in the independent advisory sector, executing larger deals focused on consolidation.

Drivers of Private Equity Activity

Large Initial Investment

 Larger platforms, usually an initial purchase for a sponsor as they enter the sector; typically established operations and an ability to scale easily.

Bolt-On Acquisitions Acquisitions by sponsor-owned entity that is looking to add additional assets and employees; typically rolls up under the marguis platform.

Product Expansion Acquisition of tangential products or strategies (i.e., tax, trust, financing, etc.) to offer clients in core business; may be acquired by platform or by the same sponsor under separate ownership and management.

Exits

Sale of platforms by founders or sponsors.

Can be through a sale or IPO; may retain a minority or legacy interest post closing.

Drivers of Value

 Organic growth, accretive acquisitions, expenses savings, operating leverage, product/service build-out, multiple expansion.











HIGHTOWER

THL Thomas H. Lee Partners





©

CREATIVE

















2013



















LIGHTYEAR CAPITA

Wealth

Enhancement









TA ASSOCIATES

















2016



2017









2020

HOULIHAN LOKEY

Drivers of Transaction Activity

Evolving Wealth Management Landscape

Industry Trends and Market Drivers

- With more than 7,500 retail-focused advisors in the U.S., significant consolidation opportunities exist for all types of firms.
 - New investors provide not only business expertise and scale but also networks for sourcing M&A opportunities.
 - Strategic buyers are becoming more involved in transactions, representing nearly half of publicized deals from about one-third of deals a decade ago.
- Shift to independence has attracted the interest of (and demand for) private capital.
 - Family offices, sovereign funds, insurance companies, pension funds, private investors, and private equity firms are directly and indirectly investing in independent advisory firms.
 - With median profit margins of 20%–25%, cheap borrowing costs, and low capital requirements, private investors are attracted to the potential of doubling their money within three to five years.

Wealth Management Landscape

Private Banking and Brokerage	J.P.Morgan
Wirehouse	Bankof America Morgan Stanley UBS WELLS FARGO
Regional	BAIRD Edward Jones Stiffel Nicolaus
IBDs	Ameriprise Cetera Commonwealth financial network KESTRA TLPL Financial
RIAs and Service	Cynasty Interaction portriere FINANCIAL PARTNERS MERCER ADVISORS

Select Advisor Transactions (Q2 '21)

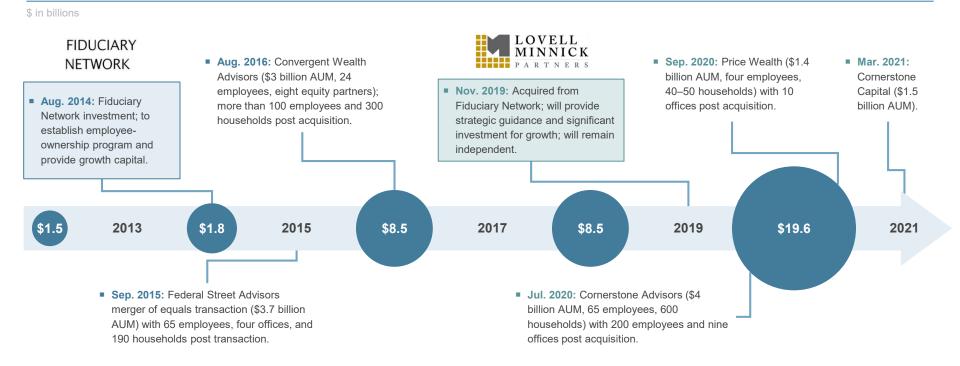
\$ in millions			
Month	Target	Acquirer	AUM/AUA
Apr.	F I N T R U S T	United Community Bank.	\$2,000
Apr.	``V™ Wealth Stone	SEQUOIA FINANCIAL GROUP	1,400
Apr.	PILLAR PACIFIC CAPITAL MANAGEMENT, LLC	Wealth Enhancement Group®	1,459
Apr.	PINNACLE Advisory Group, Inc.	Congress Wealth Management	2,318
May	SBSB FINANCIAL	CREATIVE PLANNING	5,046
May	Dowling Lahnke	CI FINANCIAL	5,700
May	QLIDO ADVISORS	Charlesbank	9,000
Jun.	HFA HOOVER FINANCIAL ADVISORS	Wealth Enhancement Group®	1,460
Jun.	BADGLEY±PHELPS	FOCUS° FINANCIAL PARTNERS	3,557
Jun.	ॎ МЈМ 401k	SAGE VIEW	17,000

Leveraging PE Investment to Accelerate Growth

Pathstone Family Office, LLC



Pathstone Family Office, founded in 2010, had no acquisitions prior to private equity investments, initially from Fiduciary Network and later Lovell Minnick Partners; has completed five acquisitions since 2015, three of which have occurred in the past year.



Transactions and Assets Under Management

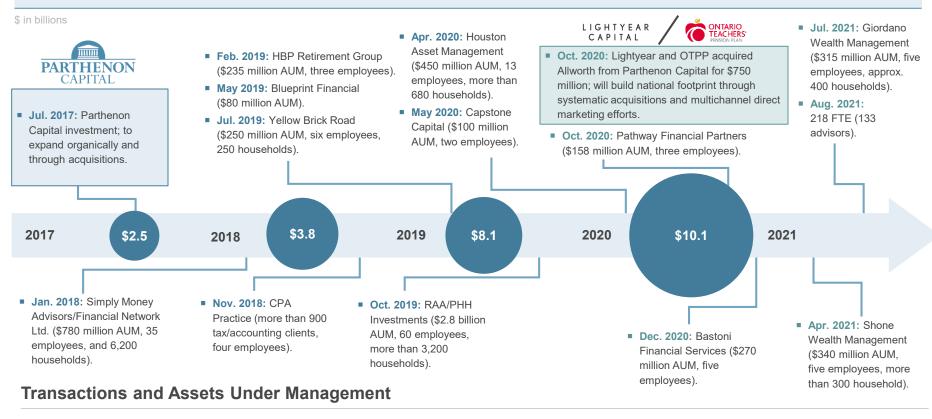
\$ in millions								
\$ III IIIIIIOIIS	2014	2015	2016	2017	2018	2019	2020	2021
Transactions	n.a.	1	1	n.a.	n.a.	n.a.	2	1
AUM Acquired ⁽¹⁾	n.a.	\$3,700	\$3,000	n.a.	n.a.	n.a.	\$5,400	\$1,500
Cumulative AUM Acquired	n.a.	\$3,700	\$6,700	\$6,700	\$6,700	\$6,700	\$12,100	\$13,600
Value of Client Assets ⁽¹⁾	\$1,835	\$5,506	\$8,544	\$8,549	\$8,534	\$10,251	\$19,598	n.a.

Leveraging PE Investment to Accelerate Growth

Allworth Financial, LP



Allworth, founded in 1993 and formerly known as Hanson McClain Advisors, became an RIA in 1996 and had no acquisitions prior to PE investment; since Parthenon's investment in 2017, Allworth has announced 13 acquisitions.



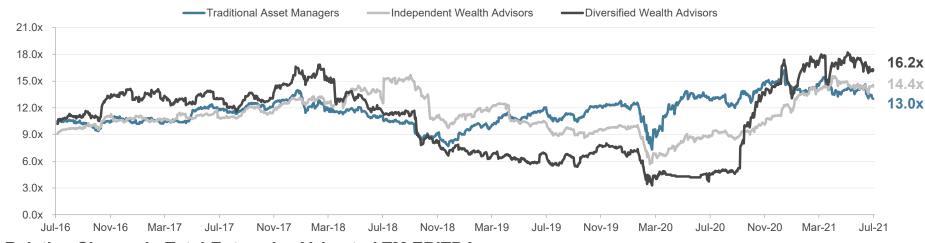
\$ in millions	2017	2018	2019	2020	2021
Transactions	n.a.	2	4	4	3
AUM Acquired ⁽¹⁾	n.a.	\$780	\$3,615	\$978	\$655
Cumulative AUM Acquired	n.a.	\$780	\$4,395	\$5,373	\$6,028
Value of Client Assets ⁽¹⁾	\$2,486	\$3,800	\$8,096	\$10,119	n.a.

Valuations

Historical Public Company Trading Levels and Relative Change

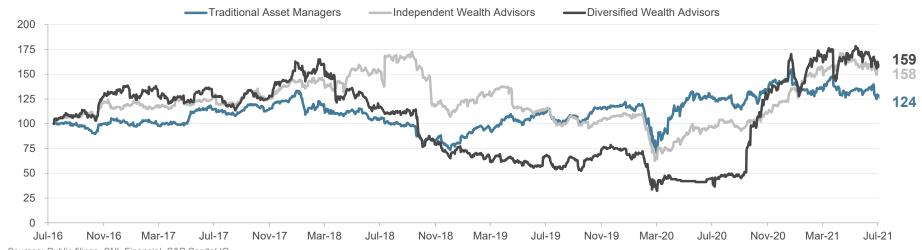
Total Enterprise Value to LTM EBITDA

Total Enterprise Value to LTM EBITDA



Relative Change in Total Enterprise Value to LTM EBITDA





Sources: Public filings, SNL Financial, S&P Capital IQ.

Valuations

Average Public Company Trading Metrics

	EV/AUM	EV/2021E Adj. EBITDA	2021E P/Adj. Earnings
Independent Wealth Advisors	1.6%	9.2x	13.3x
Diversified Wealth Advisors	6.1%	9.4x	14.4x
Traditional Asset Managers	1.6%	9.4x	13.7x
Alternative Asset Managers	8.4%	19.0x	21.3x
WealthTech and Advice	3.6%	15.0x	22.4x

Note: The above illustrates comparative valuations on a subsector basis across many different company revenue and business model types.

The subsequent pages show the trading metrics of the respective companies within each subcategory.

Advisors

As of July 30, 2021 (\$ in millions, except per share data)	7 7					P/Ad	P/Adj. Earnings								
Company	Ticker	Price	AUM	Cap.	Return	Return	AUM	Rev.	2020A	2021E	NTM	2022E	2021E	NTM	2022E
Independent Wealth Advisors															
LPL Financial Holdings Inc.	LPLA	\$141.04	\$577,600	\$11,315	35.3%	78.5%	2.3%	1.8x	14.7x	13.1x	11.7x	10.8x	19.5x	16.9x	15.5x
Focus Financial Partners Inc.	FOCS	50.11	205,000	4,080	15.3	107.4	n.a.	2.4	12.7	9.5	9.3	8.1	n.a.	n.a.	n.a.
Blucora, Inc.	BCOR	16.86	83,000	816	6.0	43.0	n.a.	1.2	10.6	7.4	6.8	6.8	10.6	8.9	9.9
Silvercrest Asset Management Group Inc.	SAMG	15.96	31,028	231	14.9	45.1	0.8	1.9	8.4	6.6	6.3	6.0	9.7	9.0	8.6
High					35.3%	107.4%	2.3%	2.4x	14.7x	13.1x	11.7x	10.8x	19.5x	16.9x	15.5x
Mean					17.9	68.5	1.6	1.8	11.6	9.2	8.5	7.9	13.3	11.6	11.3
Median					15.1	61.8	1.6	1.8	11.6	8.5	8.0	7.4	10.6	9.0	9.9
Low					6.0	43.0	0.8	1.2	8.4	6.6	6.3	6.0	9.7	8.9	8.6
Diversified Wealth Advisors															
The Charles Schwab Corp.	SCHW	\$67.95	NA	\$128,177	28.1%	105.0%	n.a.	6.6x	22.5x	13.1x	12.1x	12.0x	21.5x	20.7x	19.3x
Ameriprise Financial, Inc.	AMP	257.56	977,941	29,439	32.5	67.6	2.8	2.0	12.6	7.0	6.7	6.5	11.8	11.3	11.0
Raymond James Financial, Inc.	RJF	129.48	191,000	17,726	35.3	86.4	9.3	1.8	12.1	9.6	9.6	9.8	12.7	13.2	12.8
Stifel Financial Corp.	SF	66.54	NA	6,978	31.9	105.9	n.a.	1.6	10.1	8.0	7.9	7.8	11.5	11.2	11.5
High	_			_	35.3%	105.9%	9.3%	6.6x	22.5x	13.1x	12.1x	12.0x	21.5x	20.7x	19.3x
Mean					32.0	91.2	6.1	3.0	14.3	9.4	9.1	9.0	14.4	14.1	13.7
Median					32.2	95.7	6.1	1.9	12.4	8.8	8.8	8.8	12.3	12.3	12.2
Low					28.1	67.6	2.8	1.6	10.1	7.0	6.7	6.5	11.5	11.2	11.0

Traditional Asset Managers

As	of	July	30,	2021	

(\$ in millions, except per share data)						_		Е	V/			EV/EBITDA		P/Adj. Earnings		
Company	Ticker	Closing Stock Price	Market Cap.	YTD Stock Price Return	1-Year Stock Price Return	AUM	AUM	2021E Rev.	2022E Rev.	2023E Rev.	2021E	2022E	2023E	2021E	2022E	2023E
Traditional Asset Managers																
BlackRock, Inc.	BLK	\$867.17	\$132,069	20.2%	50.8%	\$9,495,993	1.4%	6.8x	6.3x	5.7x	16.4x	14.6x	13.0x	22.7x	20.0x	18.0x
T. Rowe Price Group, Inc.	TROW	204.16	46,331	34.9	47.8	1,623,100	2.7	5.7	5.4	5.1	10.8	10.5	10.0	15.8	15.3	14.5
Franklin Resources, Inc.	BEN	29.55	14,903	18.2	40.4	1,498,900	1.2	2.1	2.2	n.a.	7.5	7.4	n.a.	8.9	8.5	n.a.
AllianceBernstein Holding LP	AB	48.27	13,289	42.9	69.9	697,000	1.9	3.2	3.0	3.0	11.0	10.2	10.0	13.7	12.5	12.0
Invesco Ltd.	IVZ	24.38	11,249	39.9	142.8	1,525,000	1.3	3.6	3.5	3.3	8.0	7.7	7.5	8.2	7.9	7.2
Janus Henderson Group plc	JHG	41.84	7,091	28.7	100.3	427,600	1.5	2.4	2.3	2.3	7.1	7.1	7.0	10.6	10.5	10.9
Affiliated Managers Group, Inc.	AMG	158.44	6,597	55.8	130.3	755,700	1.2	4.0	3.6	3.6	9.7	9.0	8.7	9.3	8.2	7.1
Cohen & Steers, Inc.	CNS	83.21	4,014	12.0	38.3	96,225	4.2	7.2	6.5	5.6	16.7	14.8	13.5	22.8	19.8	19.5
Artisan Partners Asset Management Inc.	APAM	48.09	3,807	(4.5)	32.7	162,883	2.4	3.2	3.0	2.8	7.2	6.5	6.0	9.5	8.8	8.3
Federated Hermes, Inc.	FHI	32.44	3,066	12.3	23.1	645,772	0.5	2.2	2.0	1.8	7.6	6.9	6.6	11.7	10.2	9.7
Virtus Investment Partners, Inc.	VRTS	276.13	2,112	27.2	103.2	178,638	1.1	2.4	2.1	n.a.	5.1	4.5	4.2	8.5	7.4	6.9
Victory Capital Holdings, Inc.	VCTR	30.49	2,068	22.9	71.8	154,331	1.8	3.1	2.9	2.8	6.1	5.7	5.4	6.5	6.2	5.9
BrightSphere Investment Group Inc.	BSIG	24.99	1,983	29.6	85.9	126,900	1.1	2.7	2.9	2.9	6.8	8.0	7.2	17.6	14.3	11.8
WisdomTree Investments, Inc.	WETF	6.18	873	15.5	71.7	73,948	1.4	3.4	3.2	2.9	12.1	11.4	10.6	17.2	17.5	15.4
Pzena Investment Management, Inc.	PZN	11.45	831	56.8	118.5	53,100	1.7	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Diamond Hill Investment Group, Inc.	DHIL	172.25	552	15.4	51.1	32,360	1.5	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Manning & Napier, Inc.	MN	9.21	175	46.9	163.1	22,262	0.8	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	22.0	n.a.	n.a.
High Mean Median				56.8% 27.9 27.2	163.1% 78.9 71.7	\$9,495,993 1,033,512 178,638	4.2% 1.6 1.4	7.2x 3.7 3.2	6.5x 3.5 3.0	5.7x 3.5 3.0	16.7x 9.4 7.8	14.8x 8.9 7.9	13.5x 8.5 7.5	22.8x 13.7 11.7	20.0x 11.9 10.4	19.5x 11.3 10.9
Low				(4.5)	23.1	22,262	0.5	2.1	2.0	1.8	5.1	4.5	4.2	6.5	6.2	5.9

Alternative Asset Managers

As of July 30, 2021 (\$ in millions, except per share data)								EV/				EV/EBITDA ⁽²⁾			P/DE		
Company	Ticker	Closing Stock Price	Market Cap.	Intrinsic Enterprise Value ⁽¹⁾	YTD Stock Price Return	1-Year Stock Price Return	AUM	AUM	2021E Rev.	2022E Rev.	2023E Rev.	2021E	2022E	2023E	2021E	2022E	2023E
Alternative Asset Managers																	
The Blackstone Group Inc.	BX	\$115.27	\$135,436	\$127,159	77.9%	116.3%	\$684,029	18.6%	16.2x	14.0x	12.6x	28.5x	24.6x	21.6x	29.9x	27.3x	24.1x
Brookfield Asset Management Inc.	BAM.A	54.01	85,170	46,205	31.5	68.4	609,075	7.6	10.9	10.0	n.a.	18.6	16.6	n.a.	18.4	16.6	n.a.
KKR & Co. Inc.	KKR	63.76	57,428	41,803	57.5	80.3	367,453	11.4	10.3	8.3	7.3	26.9	21.1	22.9	26.7	24.8	26.1
Apollo Global Management, Inc.	APO	58.86	26,067	23,013	20.2	19.9	461,138	5.0	6.9	6.0	n.a.	13.0	11.2	n.a.	17.5	15.2	n.a.
Ares Management Corp.	ARES	71.61	21,416	20,686	52.2	79.3	247,886	8.3	10.7	8.9	8.2	31.0	25.0	22.3	32.3	25.8	23.4
The Carlyle Group Inc.	CG	50.47	18,212	13,881	60.5	77.3	275,877	5.0	4.7	4.1	3.8	12.1	10.2	8.2	18.0	15.7	12.7
Sculptor Capital Management Inc.	SCU	23.22	1,435	954	52.8	86.8	37,374	2.6	1.3	1.3	1.3	3.1	3.1	2.9	6.0	5.9	5.8
High					77.9%	116.3%	\$684,029	18.6%	16.2x	14.0x	12.6x	31.0x	25.0x	22.9x	32.3x	27.3x	26.1x
Mean					50.4	75.5	383,262	8.4	8.7	7.5	6.6	19.0	16.0	15.6	21.3	18.8	18.4
Median					52.8	79.3	367,453	7.6	10.3	8.3	7.3	18.6	16.6	21.6	18.4	16.6	23.4
Low					20.2	19.9	37,374	2.6	1.3	1.3	1.3	3.1	3.1	2.9	6.0	5.9	5.8

⁽¹⁾ Reflects total market value of debt and equity, less cash, 0.9x book value of investment portfolio, and 0.9x the book value of carried interest.

⁽²⁾ Market Cap/ENI.

Wealth Management Tech/Services

As of July 30, 2021 (\$ in millions, except per share data)							EV/				EV/EBITDA			P/Adj. Earnings		
Company	Ticker	Closing Stock Price	Market Cap.	YTD Stock Price Return	1-Year Stock Price Return	AUM	AUM	2021E Rev.	2022E Rev.	2023E Rev.	2021E	2022E	2023E	2021E	2022E	2023E
WealthTech and Advice																
Broadridge Financial Solutions, Inc.	BR	173.49	20,147	13.2	29.1	n.a.	n.a.	4.6	4.3	4.1	19.2	18.1	16.5	29.5	26.2	24.7
SS&C Technologies Holdings, Inc.	SSNC	78.39	20,043	7.8	36.3	n.a.	n.a.	5.3	5.1	4.9	13.1	12.5	12.1	16.3	15.5	14.5
Morningstar, Inc.	MORN	252.63	10,849	9.1	50.3	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
SEI Investments Co.	SEIC	60.80	8,577	5.8	16.2	n.a.	n.a.	4.1	3.9	3.7	12.0	11.7	11.3	16.3	15.2	14.0
Envestnet, Inc.	ENV	75.23	4,094	(8.6)	(7.4)	n.a.	n.a.	4.0	3.6	3.2	18.3	16.7	14.0	31.9	31.1	25.6
AssetMark Financial Holdings, Inc.	AMK	26.10	1,919	7.9	(6.3)	54,117	3.6	5.1	4.3	3.8	12.3	10.1	8.7	18.3	15.5	13.6
High				13.2%	50.3%	\$54,117	3.6%	5.3x	5.1x	4.9x	19.2x	18.1x	16.5x	31.9x	31.1x	25.6x
Mean				5.9	19.7	54,117	3.6	4.6	4.2	3.9	15.0	13.8	12.5	22.4	20.7	18.5
Median				7.8	22.7	54,117	3.6	4.6	4.3	3.8	13.1	12.5	12.1	18.3	15.5	14.5
Low				(8.6)	(7.4)	54.117	3,6	4.0	3,6	3.2	12.0	10.1	8.7	16.3	15.2	13.6

Houlihan Lokey

Leading Independent Advisory Firm

Houlihan Lokey is the trusted advisor to more top decision-makers than any other independent global investment bank.



1,500+ Employees

23
Locations

Approx. 25%

Employee-Owned

Approx. \$6.0 Billion

Market Cap

More Than \$1 Billion

Annual Revenue

No Debt

Corporate Finance

	2020 M&A Advisory Rankings All U.S. Transactions											
	Advisor	Deals										
1	Houlihan Lokey	210										
2	Goldman Sachs & Co	172										
3	JP Morgan	132										
4	Evercore Partners	126										
5	Morgan Stanley	123										
Source: Refinitiv (formerly known as Thomson Reuters)												

No. 1 U.S. M&A Advisor

Top 5 Global M&A Advisor

Leading Capital Markets Advisor

Financial Restructuring

	20 Global Distressed Debt & Bankı structuring Rankings	ruptcy
	Advisor	Deals
1	Houlihan Lokey	106
2	PJT Partners Inc	63
3	Lazard	50
4	Rothschild & Co	46
5	Moelis & Co	39
Soul	rce: Refinitiv (formerly known as Thomson Reuters)	

No. 1 Global Restructuring Advisor

1,400+ Transactions Completed Valued at More Than \$3.0 Trillion Collectively

Financial and Valuation Advisory

	01 to 2020 Global M&A Fairness visory Rankings	
	Advisor	Deals
1	Houlihan Lokey	956
2	JP Morgan	876
3	Duff & Phelps	802
4	Morgan Stanley	599
5	BofA Securities Inc	542
	nitiv (formerly known as Thomson Reuters). Announced ompleted transactions.	

No. 1 Global M&A Fairness Opinion Advisor Over the Past 20 Years

1,000+ Annual Valuation Engagements

North America		Europe and Middle East		Asia-Pacific	
Atlanta	Miami	Amsterdam	Madrid	Beijing	Sydney
Boston	Minneapolis	Dubai	Milan	Hong Kong	Tokyo
Chicago	New York	Frankfurt	Paris	Singapore	
Dallas	San Francisco	London			
Houston	Washington, D.C.				
Los Angeles					

Wealth Management Focus and Expertise

Solutions for the Lifecycle of Managers

Houlihan Lokey is uniquely positioned to serve as a trusted advisor, given its ability to offer an integrated solution to address the most important strategic decisions of wealth and asset managers.

Mergers and Acquisitions

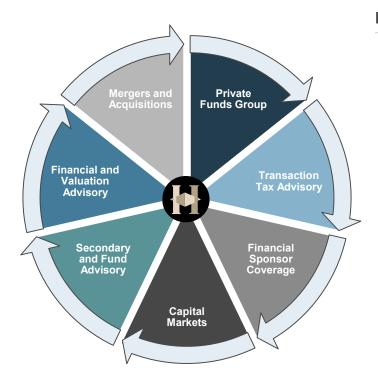
- Comprehensive advisory to wealth managers on minority and majority stake sales, acquisitions, seed investments, joint ventures, product development, succession planning, and establishment of private and permanent capital vehicle.
- Facilitate attractive capital solutions to fund growth, equitize the next generation, and enable transitioning shareholders to monetize equity interest.

Financial and Valuation Advisory

- Portfolio, private company, security, loan, and derivatives valuation experience.
- Provider of recurring, asset-by-asset valuations to three of the largest minority stake GP investors.

Secondary and Fund Advisory

- Dedicated team focused on providing liquidity solutions.
- Unique knowledge of secondary investor preferences and behavior through unmatched relationships and deal flow.
- Valuation of existing structures and strategic options can add to a process's value-creation potential.



Capital Markets

- 45 dedicated professionals across six offices in five countries that raised approximately \$9 billion across more than 50 transactions during 2020, with more than 30 different financial sponsors.
- Independent advisor on bank commitments and securities offerings with the ability to act as bookrunner/co-manager.

Private Funds Group

- Dedicated team of approximately 30 individuals globally, combining the institutional fundraising experience of a leading institutional agent, with unique inhouse operating and investor relations experience from market-leading firms.
- Guidance on timing of stake sales, investor communications, and other strategic considerations as they relate to investor relations.

Transaction Tax Advisory Services

- Dedicated tax advisory team specialized in transaction-related tax impacts to maximize efficiency.
 - Efficient tax structure can preserve or create value in asset and wealth management stake transactions.

Financial Sponsors Coverage

- Among the largest financial sponsors group focused on mid- and large-cap funds, identifying the best investors and facilitating introductions for processes.
 - 20 senior officers in North America and Europe dedicated to coverage of more than 1,000 sponsors.

Wealth Management Focus and Expertise

Overview of M&A and Capital Market Solutions

Houlihan Lokey has extensive experience structuring and negotiating transactions involving asset and wealth managers.

Select Advisory Areas

Minority Stake Sales

Acquisitions

Mergers and

Capital-Markets-Related

- Minority investments in a variety of wealth and asset managers and general partnerships across asset classes.
 - Includes both financial and strategic buyers

Majority and Control Sales

■ Full sellside and buyside engagements, featuring majority, path to control, and control transactions.

Asset-Level **Financing** and Sales

- Term and nonterm financing for asset companies.
- Running strategic processes, executing bulk asset sales and purchases.

Company-Level Financing

- Capital markets solutions for financial services operating companies.
 - Secured and unsecured debt, mezzanine debt. structured preferred, and common equity.

Selected Wealth and Asset Management Transaction Experience



























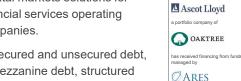






















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